

Section A

Study the online advertisement (**Text 1**) and the social media post (**Text 2**) and answer Questions 1 – 4 in the Question Paper.

Text 1 is a poster by the National Environment Agency (NEA) about dengue in Singapore.

PROTECT YOURSELF AND YOUR LOVED ONES AGAINST DENGUE.
 ESPECIALLY IF YOU ARE LIVING IN A DENGUE CLUSTER.

APPLY
 INSECT REPELLENT
 REGULARLY.

WEAR
 LONG SLEEVES
 AND LONG PANTS.

SPRAY
 INSECTICIDE IN DARK CORNERS
 AROUND THE HOUSE.

STOP DENGUE WITH B-L-O-C-K.

BREAK
 up hardened
 soil

LIFT
 and empty
 flowerpot plates

OVERTURN
 pails and wipe
 their rims

CHANGE
 water in
 vases

KEEP
 roof gutters clear and
 place BTI insecticide

Text 2 is taken from a social media post on the NEA's Facebook page.

Mozzies can breed anywhere with stagnant water. Let's remember to stay alert! Don't forget to check all corners at home regularly for potential mozzie breeding spots too. It's one of the easiest and most effective steps we can take to prevent dengue transmission. Together, we can stop dengue with B-L-O-C-K.

Have you done the Mozzie Wipeout today?

Section A [5 marks]

Refer to the online advertisement (**Text 1**) and the social media post (**Text 2**) on pages 2 and 3 of the Insert for Questions 1 – 4.

- 1 Look at Text 1. Tick (☐) the most effective title for this advertisement.

<input type="checkbox"/>	United we stand against dengue
<input type="checkbox"/>	How we can keep dengue at bay / Steps to take for a dengue-free zone /
<input type="checkbox"/>	Actions to take to keep dengue away
<input type="checkbox"/>	Dengue hurts the ones we love

[1]

- 2 Describe the image in Text 1. What impression of dengue do you think the image aims to present?

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.....

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.....[1]

- 3 Identify a sentence in Text 2 which conveys the same meaning as 'do not let your guard down' in Text 1.

.....[1]

- 4 Look at Texts 1 and 2 and statements (a) and (b) below.
Decide whether the statements refer to Text 1, Text 2, both texts, or neither text.
Circle the answer you have chosen for each statement.

(a) The tone suggests that writer and the reader are of the same status.

Text 1 / Text 2 / Both / Neither

(b) The text gives readers information on how to stop dengue transmission.

Text 1 / Text 2 / Both / Neither

Section A [5 marks]

Refer to the online advertisement (**Text 1**) and the social media post (**Text 2**) on pages 2 and 3 of the Insert for Questions 1 – 4.

- 1 Look at Text 1. Tick (☐) the most effective title for this advertisement. [1] (MA)

<input type="checkbox"/>	United we stand against dengue
<input type="checkbox"/>	/ How we can keep dengue at bay
<input type="checkbox"/>	Dengue hurts the ones we love

- 2 Describe the main image in Text 1. What impression of dengue do you think the image aims to present? [1] (HA)

The image shows people in a fighting stance / in martial arts/ self-defence poses. This conveys the impression that dengue is dangerous / a threat / dengue is something/ an enemy people need to fight / they need to defend themselves against dengue.

X: The image shows a group of people standing together. This suggests that dengue is something people need to resolve, together as a community / group.

X: The image presents dengue as something that can be battled/ is easy to fight against (meaning changed)/ dengue is tough to overcome (too vague)/ life-threatening (excess).

- 3 Identify a sentence in Text 2 which conveys the same meaning as 'do not let your guard down' in Text 1. [1] (LA)

'Let's remember to stay alert!'

X: 'stay alert'

Students must include the exclamation mark at the end of the sentence.

Quotation marks should be included, though this was not penalised.

- 4 Look at Texts 1 and 2 and statements (a) and (b) below.
Decide whether the statements refer to Text 1, Text 2, both texts, or neither text.
Circle the answer you have chosen for each statement. (MA/LA) [2]

- (a) The tone suggests that writer and the reader are of the same status.

Text 1 / Text 2 / Both / Neither

Use of imperatives convey a more formal / authoritative tone

- (b) The text gives readers information on how to stop dengue transmission.

Text 1 / Text 2 / Both / Neither

Both texts specified action steps that can be taken (Text 1 – Spray, Apply, Wear and BLOCK. Text 2 – check all corners at home regularly)