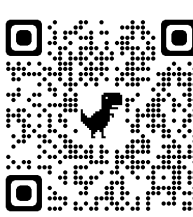|	
Raffles Institution **Raffles Programme** **English Language** **Year Three 2024**	**Term 3: Language & Persuasion** **Unit: Advertising & Consumerism** **Worksheet 3** Censorship: Pros, cons & tensions Essay skills

Name: _____ (   )   Class: 3_____   Date: _____

By the end of this lesson, you will be able to:
1. Apply skills required to unpack an essay question.
2. Understand, analyse, evaluate and apply the concepts and tensions related to censorship to an essay question.

A. Let's think about it:
    1. Watch the following advertisements:

a.	BACARDÍ Presents: The Sound of Rum https://www.youtube.com/watch?v=tzLo2um2emk (0.56)	
b.	Grand Theft Auto V: Official Gameplay Video https://www.youtube.com/watch?v=N-xHcvug3WI (4.50)	
c.	Television in the 1970s: Commercials & Events (Marlboro Cigarettes) https://www.youtube.com/watch?v=tb0wYZl5xPo (0.59)	
d.	How Marlboro Changed Advertising Forever https://www.youtube.com/watch?v=q3mIO2bzHV8 (4.40)	

    2. Should these advertisements be allowed for all age groups? Why yes or no?

3. Should we censor some texts? Jot down 2-3 ideas.

B. **Let's explore**
1. Let's unpack the following question:

Is censorship still relevant today?

2. Study the following texts and think of 1 reason why there should be some control over the media, such as in advertising, and 1 reason why there should not be any control.
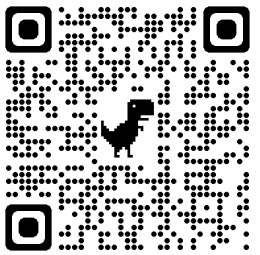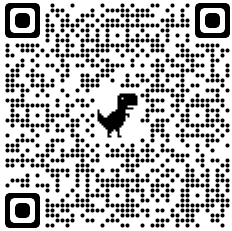
a. The Corporation "Basic Training"
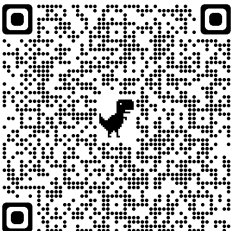   https://www.youtube.com/watch?v=Kofz0DLNxw4 (9.42)

b. https://www.facebook.com/policies_center/ads	
1 reason why there should be some control over the media, such as in advertising. Present in PEEL format.	
1 reason why there should not be any control over the media, such as in advertising. Present in PEEL format.	

C. **Let's apply:**
1. Study the following texts and choose 3 points supporting censorship, and 3 points against censorship.
2. Think of questions that you can ask, which will help you understand the various issues more.

a. 19 Biggest Pros and Cons of Censorship https://futureofworking.com/11-biggest-pros-and-cons-of-censorship/	
b. Freedom of speech https://www.open.edu/openlearn/history-the-arts/philosophy/freedom-speech-1	

c.	IN FOCUS: Has POFMA been effective? A look at the fake news law, 1 year since it kicked in https://www.channelnewsasia.com/singapore/singapore-pofma-fake-news-law-1-year-kicked-in-688816	
d.	Facebook expresses 'deep concern' after Singapore orders page block https://www.bbc.com/news/world-asia-51556620	
e.	Red Lines book was banned due to offensive religious content, not because of political nature: Josephine Teo https://www.channelnewsasia.com/singapore/red-line-book-banned-politics-religious-content-2429926	
f.	Singaporeans should be careful, apply own judgment on foreign preachers and their teachings: Shanmugam https://www.straitstimes.com/singapore/singaporeans-should-be-careful-apply-own-judgment-on-foreign-preachers-and-their-teachings-shanmugam	

3. Choose 5 of the most salient points (both for and against censorship) and plan 5 content paragraphs using the PEEL format.

Point 1:
P:
E:
E:
L:

Point 2:

P:

E:

E:

L:

Point 3:

P:

E:

E:

L:

Point 4:

P:

E:

E:

L:

Point 5:

P:

E:

E:

L:

D. Let's reflect:

1. Why does Singapore adopt its approach to censorship? Write down 2 possible reasons.

2. What are 1-2 areas of tension regarding Singapore's approach to censorship?