Section A (Source-Based Case Study)

Question 1 is **compulsory** for all candidates.

1.	(a)	Study Source A.	
		Why do you think the photo was created? Explain your	
		answer.	[5]

Level	Descriptor	Marks
L1	Describes with no inference.	1
	The photo was created to show the diversity in China.	
L2	Inference(s), unsupported	2
	The photo was created because it wants to tell me that East Asian countries celebrate diversity. [S]	
L3	L3 Inference, supported by details from Source A and explanation.	
	Award 3m for one inference support by details from Source A.	
	Award 4m for a more developed explanation.	
	The photo was created because it wants to tell me that East Asian countries celebrate diversity. [S]	
	Source A shows many different ethnic groups dressed in their different ethnic costumes welcoming people to China. [Ev]	
	OR	
	The photo was created to tell me that East Asian countries celebrate diversity [S] because there are different cultural groups with unique differences but they are all able to come together to achieve a common goal. Despite being from different cultural	

	backgrounds, they still have a common sense of belonging and national identity to China. [Ex] Source A shows many different ethnic groups dressed in their different ethnic costumes welcoming people to China. [Ev]	
L4	Purpose of source, supported The photo was created because it wants to convince [V] the viewers of the website [A] that East Asian countries celebrate diversity and that it is very culturally exciting [M] so that the viewers will be more enticed to visit China as tourists. [I] Source A shows many different ethnic groups dressed in their different ethnic costumes welcoming people to China. [Ev]	5

1.	(b)	Study Source B and Source C.	
		In what ways do the sources disagree with each other? Explain your answer.	[6]
		' '	

Level	Descriptor	Marks
L1	Comparisons based on Source Type / Provenance / Topic.	
	Source B disagrees with Source C as Source B talks only about Islam while Source C talks about all the different cultures in Asia.	
L2	Comparison(s), unsupported / supported by details from Source B or C.	2 – 3
	Award 2m for one unsupported comparison.	
	Award 3m for one comparison supported by details from one source.	
	Award 3m for two unsupported comparisons.	
	Source B and C disagree with each other in terms of whether East Asia celebrates diversity.	

Source B tells me that East Asian countries do not celebrate diversity while Source C tells me that East Asian countries celebrate diversity. [CS]

AND / OR

Source B and C disagree with each other in terms of whether East Asia celebrates diversity.

Source B tells me that East Asian countries do not celebrate diversity while Source C tells me that East Asian countries celebrate diversity. [CS]

Source B says "The Chinese government's plan to make Islam compatible with Chinese culture and society has attracted widespread criticism." [Ev – B]

AND / OR

Source B and C disagree with each other in terms of whether East Asia celebrates diversity.

Source B tells me that East Asian countries do not celebrate diversity while Source C tells me that East Asian countries celebrate diversity. [CS]

Source C says "Dazzling dance steps and music from different corners of Asia livened up the National Stadium in Beijing Wednesday evening as a grand carnival was held to celebrate the diversity of Asian civilisations." [Ev - C]

AND / OR

Source B and C disagree with each other in terms of the policies used by the Chinese government to manage diversity.

Source B tells me that the policies used is very harsh and unwelcoming but Source B tells me that the policies used is not harsh and welcoming. [CS]

AND / OR

Source B and C disagree with each other in terms of the policies used by the Chinese government to manage diversity.

Source B tells me that the policies used is very harsh and unwelcoming but Source B tells me that the policies used is not harsh and welcoming. [CS]

Source B says "On Sunday, Chinese authorities announced their plan to sinicise* Islam through a five-year plan." [Ev – B]

AND / OR

Source B and C disagree with each other in terms of the policies used by the Chinese government to manage diversity.

Source B tells me that the policies used is very harsh and unwelcoming but Source B tells me that the policies used is not harsh and welcoming. [CS]

Source C says "Chinese people sincerely hope that Asian countries will help each other and work closely together to advance with the rest of the world, he said." [Ev - C]

L3 Comparison(s), supported by details from Source B and C and explanations.

4 - 5

Award 4m for one comparison supported by details from Source B and C. Award 1 more mark for a more developed answer.

Award 5m for two comparisons supported by details from Source B and C.

Source B and C disagree with each other in terms of whether East Asia celebrates diversity.

Source B tells me that East Asian countries do not celebrate diversity while Source C tells me that East Asian countries celebrate diversity. [CS]

Source B says "The Chinese government's plan to make Islam compatible with Chinese culture and society has attracted widespread criticism." [Ev - B] While Source C says "Dazzling dance steps and music from different corners of Asia livened up the National Stadium in Beijing Wednesday evening as a grand carnival was held to celebrate the diversity of Asian civilisations." [Ev - C]

AND / OR

Source B and C disagree with each other in terms of whether East Asia celebrates diversity.

Source B tells me that East Asian countries do not celebrate diversity because China is forcing minority groups adopt their own practices and beliefs. While Source C tells me that East Asian countries celebrate diversity because the leaders of China are able to appreciate the differences the different cultures in Asia bring to society. [CS and Ex]

Source B says "The Chinese government's plan to make Islam compatible with Chinese culture and society has attracted widespread criticism." [Ev - B] While Source C says "Dazzling dance steps and music from different corners of Asia livened up the National Stadium in Beijing Wednesday evening as a grand carnival was held to celebrate the diversity of Asian civilisations." [Ev - C]

AND / OR

Source B and C disagree with each other in terms of the policies used by the Chinese government to manage diversity.

Source B tells me that the policies used is very harsh and unwelcoming but Source B tells me that the policies used is not harsh and welcoming. [CS]

Source B says "On Sunday, Chinese authorities announced their plan to sinicise" Islam through a five-year plan." [Ev - B] While Source C says "Chinese people sincerely hope that Asian countries will help each other and work closely together to advance with the rest of the world, he said." [Ev - C]

AND / OR

Source B and C disagree with each other in terms of the policies used by the Chinese government to manage diversity.

Source B tells me that the policies used is very harsh and unwelcoming because the Chinese authorities do not

accommodate differences in minority ethnic groups and force them to conform to the majority but Source C tells me that the policies used is not harsh and welcoming because China's leaders believe that different groups are able to uniquely support and contribute to Asia in their different ways. [CS and Ex]

Source B says "On Sunday, Chinese authorities announced their plan to sinicise* Islam through a five-year plan." [Ev – B] While Source C says "Chinese people sincerely hope that Asian countries will help each other and work closely together to advance with the rest of the world, he said." [Ev – C]

L4 | Comparison of Purpose, supported.

6

Award 6m for two well-elaborated VAMIEs supported with relevant details from both sources.

Source B and C disagree with each other in terms of purpose. [CS]

In Source B, the German international news website wants to convince [V] readers of the article [A] that East Asian countries do not celebrate diversity [M] so that readers will support humanitarian groups in their efforts to pressure the Chinese government to change their approach towards minority groups. [I]

Source B says "The Chinese government's plan to make Islam compatible with Chinese culture and society has attracted widespread criticism." [Ev – B]

However, in Source C, the Chinese news agency wants to convince [V] the readers of the article [A] that East Asian countries celebrate diversity [M] so that readers will not pressure the Chinese government to change their approach in managing minority groups in China. [I]

While Source C says "Dazzling dance steps and music from different corners of Asia livened up the National Stadium in Beijing Wednesday evening as a grand carnival was held to celebrate the diversity of Asian civilisations." [Ev - C]

1.	(c)	Study Source D.		
		How far can you believe Source D? Explain your answer.	[7]	

Descriptor	
Reliability, unsupported by source use.	1
I can believe Source D.	
OR	
I cannot believe Source D.	
Reliability based on provenance / establishing bias, unsupported by source use.	2
I can believe Source D because it was made by a government agency so it can accurately tell me the population of local Japanese and foreigners in Tokyo and its corresponding percentages. [S]	
OR	
I cannot believe Source D because it was made by a government agency so the data may have been manipulated. [S]	
Reliability based on source content, supported by source use.	3 – 4
Award 3m for only one-sided answers, reliable or not reliable.	
Award 4m for two-sided answers, reliable and not reliable.	
I can believe Source D because it tells me that East Asian countries does not really celebrate diversity although more people are accepting of diversity. [S] This is because Japan does not accommodate and encourage foreigners from living in Japan. [Ex]	
	Reliability, unsupported by source use. I can believe Source D. Reliability based on provenance / establishing bias, unsupported by source use. I can believe Source D because it was made by a government agency so it can accurately tell me the population of local Japanese and foreigners in Tokyo and its corresponding percentages. [S] OR I cannot believe Source D because it was made by a government agency so the data may have been manipulated. [S] Reliability based on source content, supported by source use. Award 3m for only one-sided answers, reliable or not reliable. Award 4m for two-sided answers, reliable and not reliable. I can believe Source D because it tells me that East Asian countries does not really celebrate diversity although more people are accepting of diversity. [S] This is because Japan does not

made of foreigners and in 2019, it had only increased to 4.0%. [Ev]

AND / OR

I cannot believe Source D because it only shows the number of foreigners living in Tokyo (Lack Information) but does not show me the number of foreigners living in the other parts of Japan. [S] This sources only shows information of foreigners in a very globalised city of Japan and not the overall foreigner population in Japan. [Ex] Source D shows that in 1985, only 1.4% of Tokyo's population was made of foreigners and in 2019, it had only increased to 4.0%. [Ev]

L3 + Cross-reference to other sources to show if the source is reliable or not reliable, supported by source use.

Award 5m for one valid cross-reference to support / contradict the main source.

Award 6m for two valid cross-references to support and contradict the main source.

L3 (Can believe) + When I cross-refer to Source F, Source F's message that East Asian countries do not celebrate diversity supports Source D's message. [CR-S] This is because the local population still does not appreciate and accept foreigners in Japan. [CR-Ex]

Source F says "Only 26% of local government surveyed said they help foreign residents find housing and crack down on discrimination against foreigners." [CR-Ev]

Since Source F supports Source D, Source D is reliable and therefore I can believe Source D. [LS]

AND / OR

L3 (Cannot Believe) + When I cross-refer to Source E, Source E's message that East Asian countries celebrate diversity contradicts Source D's message. [CR-S] This is because foreigners are seen as a resource that can contribute and improve Japan. [CR-Ex]

Source E says "In light of the labour shortage problems faced by

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	Japan, an increasing number of Japanese are in favour of accepting more foreigners." [CR-Ev] Since Source E contradicts Source D, Source D is not reliable and therefore I cannot believe Source D. [LS]	
L5	Reliability based on establishment of bias, supported by source use.	7
	I can believe Source D because Source D is not bias and does not have an ulterior motive. [S] The Population Statistics Section of the Tokyo Metropolitan Government's Bureau of General Affairs wants to raise awareness on the issue of foreigners in Japan. [UM]	
	In Source D, the Japanese government agency wants to convince [V] the readers of the graph [A] that East Asian countries are increasingly welcoming towards foreigners in Japan [M] so that the readers who might consider going to work in Japan will be encouraged to migrate to Japan. [I]	
	Source D shows that in 1985, only 1.4% of Tokyo's population was made of foreigners and in 2019, it had increased to 4.0%. [Ev]	
	Since Source D is not bias and does not have an ulterior motive, it is reliable and so I can believe Source D. [LS]	

1.	(d)	Study Source E.	
		Are you surprised by Source E? Explain your answer.	[7]

Level	vel Descriptor	
L1	Surprise, unsupported by source use.	1
	I am surprised by Source E. OR	
	I am not surprised by Source E.	

L2 Surprise based on provenance / establishing bias, unsupported by source use.

2

I am surprised by Source E because it was made by a Japanese newspaper. The Japanese are not very supportive of foreigners in Japan so I expect the article to say that East Asian countries do not celebrate diversity. However, Source E tells me that East Asian countries are increasingly welcoming of diversity. Since this is unexpected, I am surprised by Source E. [S]

OR

I am not surprised by Source E because it is made by a Japanese newspaper and so they will be aware of the population and brain drain troubles Japan is facing. So I expect the article to say that East Asian countries celebrate diversity. And in Source E, it tells me that East Asian countries celebrate diversity. Since this is expected, I am not surprised by Source E. [S]

L3 Surprise based on source content, supported by source use.

3 - 4

Award 3m for only one-sided answers, surprise or not surprise.

Award 4m for two-sided answers, surprise and not surprise.

I am surprised by Source E because it was made by a Japanese newspaper. The Japanese are not very supportive of foreigners in Japan so I expect the article to say that East Asian countries do not celebrate diversity. However, Source E tells me that East Asian countries are increasingly welcoming of diversity. Since this is unexpected, I am surprised by Source E. [S] Source E tells me that East Asian countries celebrate diversity more now because foreigners are seen as a resource that can contribute and improve Japan. [Ex]

Source E says "In light of the labour shortage problems faced by Japan, an increasing number of Japanese are in favour of accepting more foreigners." [Ev]

AND / OR

I am not surprised by Source E because it is made by a Japanese newspaper and so they will be aware of the population and brain drain troubles Japan is facing. So I expect the article to say that East Asian countries celebrate diversity to attract more foreigners. And in Source E, it tells me that East Asian countries celebrate diversity. Since this is expected, I am not surprised by Source E. [S] Source E tells me that East Asian countries celebrate diversity because foreigners are seen as a resource that can contribute and improve Japan. [Ex]

Source E says "In light of the labour shortage problems faced by Japan, an increasing number of Japanese are in favour of accepting more foreigners." [Ev]

L3 + Cross-reference to other sources to show if the source is surprising or not surprising, supported by source use.

Award 5m for one valid cross-reference to support / contradict the main source.

Award 6m for two valid cross-references to support and contradict the main source.

L3 (Surprise) + When I cross-refer to Source F, Source F's message that East Asian countries do not celebrate diversity contradicts Source E's message. [CR-S] This is because the local population still does not appreciate and accept foreigners in Japan. [CR-Ex]

Source F says "Only 26% of local government surveyed said they help foreign residents find housing and crack down on discrimination against foreigners." CR-[Ev]

Since Source F contradicts Source E, I am still surprised by Source E. [LS]

AND / OR

L3 (Not Surprise) + When I cross-refer to Source D, Source D's message that East Asian countries are increasingly welcoming of diversity supports Source E's message. [CR-S] This is because an increasing number of foreigners have been encouraged enough by

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	the policies put in place to move to Japan for the long run. [CR-Ex]	
	Source D shows that in 1985, only 1.4% of Tokyo's population was made of foreigners and in 2019, it had increased to 4.0%. [CR-Ev]	
	Since Source D supports Source E, I am not surprised by Source E. [LS]	
L5	Surprise based on establishment of bias, supported by source use.	7
	I am not surprised by Source E because it is by a Japanese newspaper so I expect it to be not bias and not have an ulterior motive. And in Source E, the newspaper article is not bias and does not have an ulterior motive. [S] The editors of the newspaper only wants to bring to attention how Japan has changed to be more welcoming to foreigners and this will benefit the country as a whole. [UM]	
	In Source E, the writer wants to convince [V] the readers of the article especially foreigners [A] that East Asian countries celebrate diversity [M] so that more foreigners will be attracted to Japan to work and live. [I]	
	Source E says "In light of the labour shortage problems faced by Japan, an increasing number of Japanese are in favour of accepting more foreigners." [Ev]	
	Since E is not bias and does not have an ulterior motive, which is expected, I am not surprised by Source E. [LS]	

1.	(e)	Study all sources.	
		"Diversity is accepted in East Asia." Using sources in this case study, explain how far you would agree with this	
		statement.	[10]

Level	Descriptor	Marks
L1	Assertion statement, without valid source use.	1
	I agree with the statement "Diversity is accepted in East Asia."	

because the East Asian countries celebrate diversity. This is supported by Sources A, C and E. However, Sources B, D and F do not agree with the statement.

OR

I disagree with the statement "Diversity is accepted in East Asia." because the East Asian countries do not celebrate diversity. This is supported by Sources B, D and F. However, Sources A, C and E agree with the statement.

L2 Support / Do not support the assertion, supported by valid source use.

Award 2m for the use of 1 source supported with details from the source.

Award 3m for the use of 2 sources supported with details from the 2 sources and with at least 1 source supported with explanation.

Award 4m for the use of 2 sources with details from the 2 sources and explanation.

I agree with the statement because Source A tells me that East Asian countries celebrate diversity [S] as it shows that the different groups within the country are proud of its unique differences and are able to come together to achieve a common goal. Despite being from different cultural backgrounds, they still have a common sense of belonging and national identity to China. [Ex]

Source A shows many different ethnic groups dressed in their different ethnic costumes welcoming people to China. [Ev]

AND / OR

I agree with the statement because Source C tells me that East Asian countries celebrate diversity [S] as the leaders of China are able to appreciate the differences the different cultures in Asia bring to society. [Ex]

Source C says "Dazzling dance steps and music from different corners of Asia livened up the National Stadium in Beijing

2 - 4

Wednesday evening as a grand carnival was held to celebrate the diversity of Asian civilisations." [Ev]

AND / OR

I agree with the statement because Source E tells me that East Asian countries celebrate diversity [S] as foreigners are seen as a resource that can contribute and improve Japan. [Ex]

Source E says "In light of the labour shortage problems faced by Japan, an increasing number of Japanese are in favour of accepting more foreigners." [Ev]

AND / OR

I disagree with the statement because Source B tells me that East Asian countries do not celebrate diversity [S] as China is forcing minority groups adopt their own practices and beliefs.

Source B says "The Chinese government's plan to make Islam compatible with Chinese culture and society has attracted widespread criticism." [Ev]

AND / OR

I disagree with the statement because Source D tells me that East Asian countries do not celebrate diversity [S] as Japan does not accommodate and encourage foreigners from living in Japan. [Ex]

Source D shows that in 1985, only 1.4% of Tokyo's population was made of foreigners and in 2019, it had only increased to 4.0%. [Ev]

AND / OR

I disagree with the statement because Source F tells me that East Asian countries do not celebrate diversity [S] as the local population still does not appreciate and accept foreigners in Japan. [Ex]

	Source F says "Only 26% of local government surveyed said they help foreign residents find housing and crack down on discrimination against foreigners." [Ev] Note: Consideration on number of sources used and the quality of analysis in deciding on marks in L2 and L3.	
L3	Support and do not support the assertion, supported by valid source use.	5 – 8
	Both elements of L2.	
	Award 5m for the use of 2 (1 + 1) sources supported with details and explanation from all sources used.	
	Award 6m for the use of 3 (2 + 1) sources supported with details and explanation from all sources used.	
	Award 7m to 8m for the use of 4 $(2 + 2)$ sources supported with details and explanation from all sources used.	
	Award a higher mark for more developed answers.	
	Note: Consideration on number of sources used and the quality of analysis in deciding on marks in L2 and L3.	
Bonus Mark	** To score additional 2 marks, critical analysis of one source in relation to its reliability.	1 – 2
	Source B disagrees with the statement and it is not a bias source and does not have ulterior motive. [S] The German international news agency wants to raise awareness about the plight of minority groups in China. [UM]	
	In Source B, the article wants to convince [V] the readers of the international news agency [A] that East Asian countries do not celebrate diversity [M] so that the readers will be more aware of the situation in China and support non-governmental organisations in their campaign to protect the rights of minority groups in China. [I]	
	Source B says "The Chinese government's plan to make Islam compatible with Chinese culture and society has attracted widespread criticism" [Ev]	

Since Source B is not bias, I disagree with the statement. [LS]

Section B (Structured-Response Question)

Question 2 is **compulsory** for all candidates.

2 Being Part of a Globalised World

2.	(a)	Extract 1 reflect increasing connectivity people have.	
		In your opinion, what increases the connectivity people have with one another?	
		Explain your answer using <u>two</u> reasons.	[7]

Level	Descriptor	Marks
L1	Describe the topic.	1
	E.g. Connectivity is the increasing interconnectedness of people with each other. More and more people are able to reach each other more quickly and with increasing ease.	
L2	Identifies / Describes reason.	2 – 4
	Award 2m for identifying one reason and 3m for identifying two reasons.	
	Award 3m for describing one reason and 4m for describing two reasons.	
	E.g. Greater technology is a reason for the increased connectivity people have with one another. [P] An example of increased connectivity due to greater technology is the introduction of social media platforms like Facebook, Instagram and Whatsapp. These mobile applications allow users to very quickly post and share information to their followers and friends. Compared to before the invention of such applications, where information can only be shared with those who people have immediate and close contact with, a lot more people can be reached out to now. [Eg]	

AND / OR

E.g. Another reason for the increased connectivity people have with one another is improvement in transportation. [P] An example of increased connectivity due to improvements in transportation is the development of air travel. In 1903, the first aeroplane was invented and only could take 1 passenger but by 2005, the largest commercial passenger aeroplane can take up to 853 passengers. [Eg]

L3 | L2 + Explains strategy.

5 - 7

Award 5m to 6m for explaining one cause.

Award 6m to 7m for explaining two causes.

Award the higher mark for clearer explanation of the causes.

E.g. Greater technology is a reason for the increased connectivity people have with one another. [P] An example increased connectivity due to greater technology is the introduction of social media platforms like Facebook, Instagram and Whatsapp. These mobile applications allow users to very quickly post and share information to their followers and friends. Compared to before the invention of such applications, where information can only be shared with those who people have immediate and close contact with, a lot more people can be reached out to now. [Eg] Improvements in technology has resulted in the improvement in communication methods. This increases the interconnectedness people have with each other. People are more able to communicate and exchange ideas and knowledge with each other. [Ex] Therefore, greater technology is a reason for the increased connectivity people have with one another because now people are able to communicate with more people with increasing ease. [L]

AND / OR

E.g. Another reason for the increased connectivity people have with one another is improvement in transportation. [P] An example of increased connectivity due to improvements in transportation is the development of air travel. In 1903, the first aeroplane was invented and only could take 1 passenger but by 2005, the largest commercial passenger aeroplane can take up to 853 passengers. [Eg] This changes has resulted in an increase ease in movement of people and goods. People are more able to move and travel to different and very faraway places. This increases their interconnectedness with people in different places. And so people are more able to exchange goods and ideas they have. [Ex] Therefore, improvements in transportation is a reason for the increased connectivity people have with one another because now people are able to move and share goods with each other. [L]

*Note: An explanation shows how the reason address the question issue (increased connectivity people have with each other).

2.	(b)	Extract 2 and 3 highlight the effects of globalisation.	
		Do you think the economic effects on countries is more impactful than the economic effects on companies?	
		Explain your answer.	[8]

Level	Descriptor	Marks
L1	Writes about the topic but does not address the question.	
	Award the higher mark for more detailed description of the topic.	
	E.g. Globalisation is when there is increased interconnectedness among different groups of people. This is because of greater communications and exchange of goods, services and knowledge.	
L2	Describes the different effects.	3 – 4
	Award 3m for describing one effects.	
	Award 4m for describing two effects.	
	E.g. Economic effects of globalisation on countries like increased	

economic growth is impactful. [P] For example, in Singapore from the 1950s to 2000s, the increase in foreign companies and foreign direct investment led to an increase in Gross Domestic Product from \$2.16 billion in 1960 to \$390.09 billion in 2014. This was helped by the increase in presence of foreign companies like Dyson which invested up to \$747.7 billion in Singapore in 2012. [Eg]

AND / OR

E.g. Economic effects of globalisation on companies like increase in market share and profits is impactful. [P] For example, Samsung has a large market share, up to 20%, in the mobile phone market. This results in very high profits and the ability to reduce cost. And together with Apple, they control up to 40% of the mobile phone market. [Eg]

L3 | L2 + Explains the effects.

5 - 7

Award 5m to 6m for explaining one effects.

Award 6m to 7m for explaining two effects.

Award the higher mark for clearer explanation of the effects.

E.g. Economic effects of globalisation on countries like increased economic growth is impactful. [P] For example, in Singapore from the 1950s to 2000s, the increase in foreign companies and foreign direct investment led to an increase in Gross Domestic Product from \$2.16 billion in 1960 to \$390.09 billion in 2014. This was helped by the increase in presence of foreign companies like Dyson which invested up to \$747.7 billion in Singapore in 2012. [Eg] Economic growth is when the country's earnings from all goods and service produced in the country increases. This is because greater amount of money invested into the country's manpower and infrastructure. This can increase trade in countries. The increased trade will result in more money for the government to develop infrastructure and educate the population. This is impactful because it allows a country to not only improve physically but also trains the manpower which will in turn attract more companies and investors into the country. [Ex] Therefore, economic effects of globalisation on countries like increased economic growth is impactful because it can help spur further

economic growth. [L]

AND / OR

E.g. Economic effects of globalisation on companies like increase in market share and profits is impactful. [P] For example, Samsung has a large market share, up to 20%, in the mobile phone market. This results in very high profits and the ability to reduce cost. And together with Apple, they control up to 40% of the mobile phone market. [Eg] An increase in market share means that a company will have more consumers to purchase its goods and services. This can drive up profits and lower costs. This is because the company has the ability to seek out cheaper resources and manpower. The additional profits can also ensure that a company is able to constantly innovate and reinvent itself, attracting more consumers and staying relevant. [Ex] Therefore, economic effects of globalisation on companies like increase in market share and profits is impactful as the resources gained can be used to further improve the company. [L]

*Note: An explanation shows how the effect (economic effects on countries and companies) address the question issue (is impactful).

L4 Both aspects of L3 plus explains the degree of impact of the economic effects of globalisation on countries and companies.

U

E.g. I think economic effects on countries is more impactful.

This is because economic effects on countries has a greater reach and can help improve the lives of more people. If a country does well economically, the government is able to share the economic growth with everyone in the country. The government is also able to make overall policy and infrastructural improvements.

However, even if a company is very successful and rich, it will not able to have a very wide reach in a country as there are still government policies that will limit what a company can do.