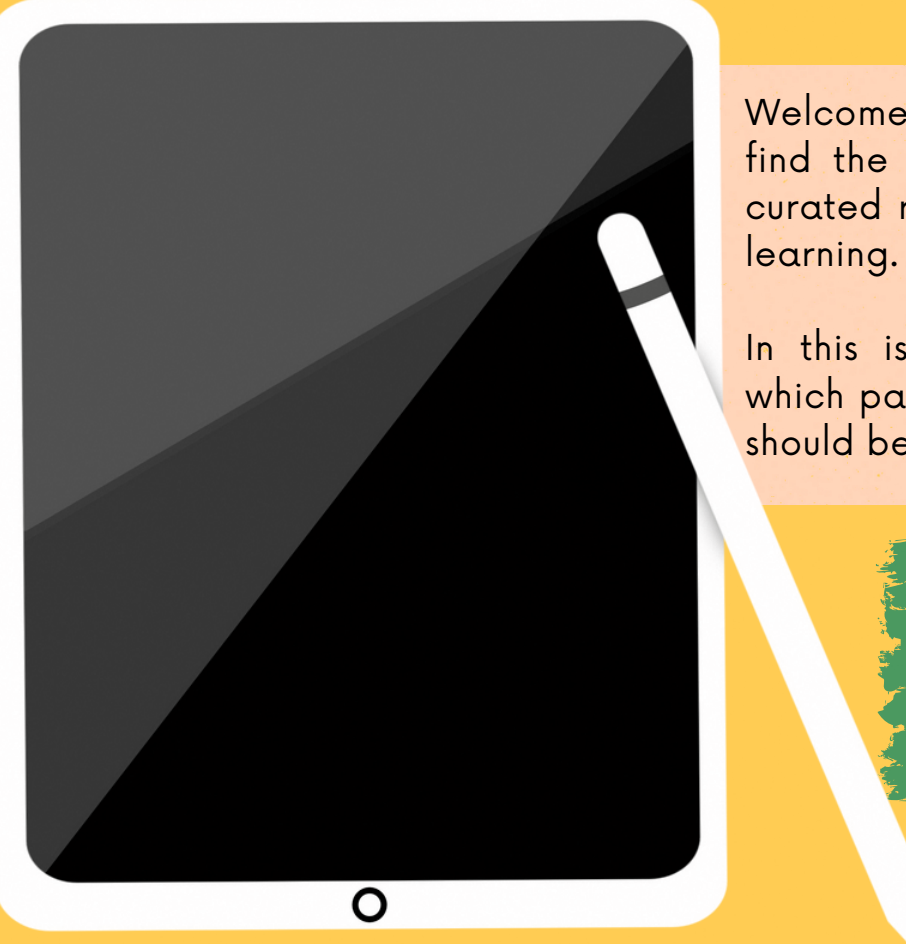


THE SHARING ECONOMY



Welcome to the Primer series. Here you will find the weekly Primer articles and some curated resources to support teaching and learning.

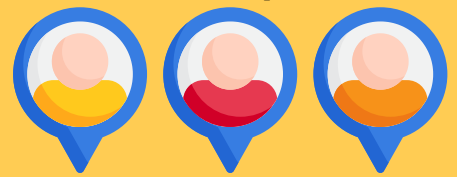
In this issue, let's consider the extent to which participation in the sharing economy should be encouraged.



**Scan or click on the QR code
to access the primer.**

In this issue, we will:

- explore characteristics of the sharing economy; and
- examine the opportunities and challenges presented by the sharing economy.



Scan or click on the QR codes below to access the links.

DISRUPTIONS TO INDUSTRY SECTORS

Watch this video to find out how certain sectors are being disrupted by the sharing economy and why investors are caring about sharing.



RISKS OF THE SHARING ECONOMY

Read this article to learn about how the sharing economy can be lucrative but has its associated risks.



EFFECTS ON CONSUMERS

Read this article to find out more about the impact of big money on the sharing economy, and its effects on consumers.



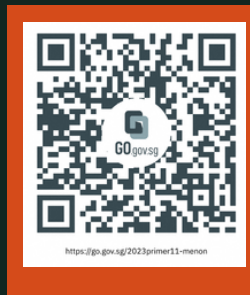
Scan or click on the QR codes below to access the links.

As you read these articles, consider the following:

- To what extent does the sharing economy present benefits or pose challenges to society?
- How far do you agree with the perspectives and how does each writer's view support or challenge the others?

Appeal of the Sharing Economy

Menon discusses how the pandemic has increased the appeal of the sharing economy, especially to millennials in Singapore.



A Shift from its Ideals

Crespo and Ollala argue that, despite its name, the sharing economy has drifted from its ideals of inclusivity and sustainability.



Rethinking the Sharing Economy

Ramizo asserts that companies in the sharing economy should be held accountable for mitigating their negative social impact.



EXTEND YOUR UNDERSTANDING: RESOURCES FOR BLENDED LEARNING

Scan or click on these QR codes for more information.



ST GP RESOURCES



ST IB RESOURCES



How does the Sharing Economy
Improve Livelihoods?



Is the Sharing Economy a Sham?



What does Singapore's Sharing
Economy look like?



WEEK 10 READING CHAMPS!

ISABELLE LOO AI QI	ASRJC	SELVAKUMAR VIGNESHWARAN	NUS High
CHIN YI CONG AFTEN	ACJC	ZHANG AIJIA	RI
GABRIEL ABRAHAM SUKOTJO	ACS(I)	WONG ZI TIAN	RVHS
MEGAN ONG SWEET YEE	CJC	SHYANNE SIM JING YING	SAJC
JIA LINYING	DHS	LISA KEI YAMADA	SOTA
ANNA CHEN MING TAN	EJC	WEE EN XUN, GABRIEL	SSP
TONG CHIN FENG	HCI	RUSSELL YOM ZHENYI	SJI
RAYNA AMELIA BINTE MOHD RAMLEE	JPJC	JANNATUL NAIMAH BINTE NOR IDHAM	TMJC
LIM YI HERN, XZAVIER	MI	JOYCE OW EN TING	TJC
LIM ZHE JUN	NYJC	NANAMI LOW YING SHIEN	VJC
CORDELIA SIM	NJC	SENTHIL KUMAR PRIYADHARSHINI	YIJC



READING CAMPAIGN

Organised in conjunction with the Primer season
(over 12 weeks from 20 March to 7 August)

PRELIMINARY ROUNDS

- One winner per school per week*
- Winners are determined based on the total number of articles read in each week.
- Each winner will receive a prize from SPH Media Limited.

*Past winners will not be eligible in the following weeks but will qualify for the final round.

FINAL ROUND

- The top three students who read the most articles over the 12 weeks will be identified from the weekly winners and they will receive attractive prizes from SPH Media Limited!
- The school with the highest average number of articles read during the Primer season will also be announced at the end of the campaign.

ST-MOE NEWS OUTREACH PROGRAMME 2023 PRIMER TOPICS

20 Mar	<u>Resource Scarcity, Climate Considerations and Implications on Geopolitics</u>
27 Mar	<u>Budget 2023</u>
3 Apr	<u>Wildlife Conservation</u>
10 Apr	<u>The Value of International Sporting Competitions Today</u>
17 Apr	<u>Regulation of Medical Technology</u>
8 May	<u>Fame and Celebrity Culture</u>
15 May	<u>The Search for Authenticity in an Interconnected World</u>
22 May	<u>Strengthening Intergenerational Bonds</u>
17 Jul	<u>Words Matter: Language and Power</u>
24 Jul	<u>The Place of Museums Today</u>
31 Jul	<u>The Sharing Economy</u>
7 Aug	Doing Good

ACCESS TO PREMIUM ARTICLES

*Scan or click on
the QR code for
step-by-step
instructions on
how to log in to
ST Online.*

