Marking Scheme

Section A (SBCS)

1. (a) Study Source A.

What can you learn about Asian youths' attitude towards employment from this source? Explain your answer.

[5]

Source A: From a research paper entitled 'Globalization and its effects on youth employment trends in Asia'.

Issues of "educated unemployed" have long been discussed in Asia. If there are not enough "good jobs", some youths would rather remain unemployed rather than accepting a position thought to be not worthy of their status and qualifications. This includes youths who are in the growing middle classes as well as elite families.

If education and training do not meet the expectations of the available jobs, part of the problem rests with the inadequate information regarding the available jobs. Companies need to provide more information so that changes can be made to the education curriculum, skills training, career guidance and job placement.

| Level of | Level Descriptor and Rubrics | Marks |
|----------|--|------------|
| Response | | Allocation |
| L1 | Answers based on description of source E.g. Asian youths have unrealistic ambitions and would rather remain unemployed rather than accepting a position thought to be not worthy of their status and qualifications. | 1m |
| L2 | Inferences about Asian youths but without focus on their attitude towards employment Award higher marks for more developed answers. E.g. Asian youths are not prepared for employment. As can be seen from the source, "Companies need to provide more information so that changes can be made to the education curriculum, skills training, career guidance and job placement". This shows that the schools did not prepare them for the relevant jobs after their education. | 2-3m |
| L3 | Inferences about the attitude of Asian youths towards employment Award higher marks for more developed answers. E.g. Asian youths are choosy/have high/unrealistic expectations/ambitious of the jobs that they would like to be employed in. As can be seen from the source, "some youths would rather remain unemployed rather than accepting a position thought to be not worthy of their status and qualifications". They would only accept a job if it fits their expectations and deserving of their standards. | 4-5m |

b) Study Source B.

Why did the government official make this comment? Explain your answer. [6]

Source B: A comment from a government official during a 'Globalization and Youth Employment' forum.

One common complaint among the young today is that they are often not able to benefit from the opportunities that are available in the labour market because employers often cite their lack of experience as a reason for not employing them. It important that employers keep an open mind.

| Level of | Level Descriptor and Rubrics | Marks |
|----------|---|------------|
| Response | | Allocation |
| L1 | Answers based on description of source E.g. He made this speech because youths are not given opportunities to get a job. | 1m |
| L2 | Valid inference about the source Award higher marks for more developed answers. E.g. The government official made this speech because employers prefer experienced workers compared to fresh graduates. As can be seen from the source, "One common complaint among the young today is that they are often not able to benefit from the opportunities that are available in the labour market because employers often cite their lack of experience as a reason for not employing them." | 2-3m |
| L3 | Identifies outcome but without message or intent OR message and intent without outcome E.g. He wanted to encourage employers to employ more youths instead of just experienced workers. As can be seen from the source, "Employers are also not giving them the chance to try new experiences or opportunities." OR E.g. The government official made this speech because he wanted to convince employers that youths can be valuable assets if groomed adequately. As can be seen from the source, "Employers are also not giving them the chance to try new experiences or opportunities." | 4m |
| L4 | Identifies and explains message with reference to the intended audience and desired outcome | 5-6m |

Study Sources C and D. (c)

How similar are these sources? Explain your answer.

#HireAGraduate m I DID NOT STUDY TO STAY AT HOME #HireAGraduate Staying at home with our degree must be stopped!

A photograph published in an online South African newspaper, showing a youth protest against the government. Source C:

From Dr. Kim Young-vae, Vice-Chairman of Korean Employers Federation, speaking at a youth forum regarding Source D: youth unemployment trend in South Korea.

Due to advances in technological innovations and industrial structures, the number of people needed to generate 1 billion Korean Won for the economy dropped from approximately 69 persons in 1990 to 42 persons in 2002. We managed to have an economic growth without the creation of employment.

Another issue is the mismatch between the demands from industry and supply from school education. The recruitment of experienced workers in 2004 was 79 percent of the total recruitment in that year.

In addition, there is the issue of job preference. Because of differences in wages and the nature of work, many young people wish to become employees of large corporations, instead of small and medium-sized companies.

| Level of Response | Level Descriptor and Rubrics | Marks Allocation |
|----------------------|--|---------------------|
| L1 | Comparisons based on provenance/source type | 1m |
| | E.g. The sources are different as they are from different countries. | |
| L2 | False matching or comparisons that are general and shallow | 2m |
| | E.g. The sources are different as Source C is a protest while Source D is not. | |
| | OR | |
| | E.g. Both sources are about youths. | |
| L3 | Similarity OR Difference | 3-4m |
| | Award higher marks for more developed answers. | |



| E.g. The sources are similar as youths in both countries are facing unemployment. In Source C, the youth graduates are protesting against the governments as they are having difficulties finding jobs in South Africa. In Source D, "Another issue is the mismatch between the demands from industry and supply from school education. The recruitment of experienced workers in 2004 was 79 percent of the total recruitment in that year." This shows that South Korea, they favoured employing experienced workers over youths who lacks the necessary skills.ORE.g. The sources are different in terms of the reasons for youth unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized companies".L4Both aspects of L3 Award higher marks for more developed answers.5-6mL5Similar based on purpose Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7m | unemployment. In Source C, the youth graduates are protesting against the governments as they are having difficulties finding jobs in South Africa. In Source D, "Another issue is the mismatch between the demands from industry and supply from school education. The recruitment of experienced workers in 2004 was 79 percent of the total recruitment in that year." This shows that South Korea, they favoured employing experienced workers over youths who lacks the necessary skills.ORE.g. The sources are different in terms of the reasons for youth unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths themselves all play a part in the unemployment of youths in South Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized companies".L4Both aspects of L3 Award higher marks for more developed answers.L5Similar based on purpose Award higher marks for source current [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are | | | |
|--|---|----|--|------|
| E.g. The sources are different in terms of the reasons for youth unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths themselves all play a part in the unemployment of youths in South Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized companies".5-6mL4Both aspects of L3 Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mE.g. The sources are different in terms of their purpose. Source C wanted to raise awareness [I] to the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are | E.g. The sources are different in terms of the reasons for youth unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths themselves all play a part in the unemployment of youths in South Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized companies".5-6mL4Both aspects of L3 Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are enough jobs for the youth graduates. [O]6-7m | | unemployment. In Source C, the youth graduates are protesting against the governments as they are having difficulties finding jobs in South Africa. In Source D, "Another issue is the mismatch between the demands from industry and supply from school education. The recruitment of experienced workers in 2004 was 79 percent of the total recruitment in that year." This shows that South Korea, they favoured employing experienced workers over | |
| unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths themselves all play a part in the unemployment of youths in South Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized companies".5-6mL4Both aspects of L3 Award higher marks for more developed answers.5-6mL5Similar based on purpose Award higher marks for more developed answers.6-7mE.g. The sources are different in terms of their purpose. Source C wanted to raise awareness [I] to the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are | unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths themselves all play a part in the unemployment of youths in South Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized companies".5-6mL4Both aspects of L3 Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mL6Similar based on purpose Award higher marks for more developed answers.6-7mL6Similar based on purpose Award higher marks for more developed answers.6-7mL6Component in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are enough jobs for the youth graduates. [O]6-7mSource D wanted to highlight the reasons for youth unemployment [C] in South Korea to the youths [A] in attendance at the forum. He wanted to encourage the youths [A] in attendance at the forum. He wanted to encourage the youths [I] who were at the forum not to be too choosy [O] regarding their jobs as there a limited opportunities for employment due to their lack of skills training as | | OR | |
| Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mE.g. The sources are different in terms of their purpose. Source C wanted to raise awareness [I] to the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are | Award higher marks for more developed answers.6-7mL5Similar based on purpose Award higher marks for more developed answers.6-7mE.g. The sources are different in terms of their purpose. Source C wanted to raise awareness [I] to the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are enough jobs for the youth graduates. [O]Source D wanted to highlight the reasons for youth unemployment [C] in South Korea to the youths [A] in attendance at the forum. He wanted to encourage the youths [I] who were at the forum not to be too choosy [O] regarding their jobs as there a limited opportunities for employment due to their lack of skills training as | | unemployment. In Source C, the government is to be blamed for not providing enough jobs for their youth graduates as the youths are protesting against the government for their current condition. In Source D, the government is not to be blamed as technology, employment practices and the youths themselves all play a part in the unemployment of youths in South Korea. As can be seen from the source, ", many young people wish to become employees of large corporations, instead of small and medium-sized | |
| Award higher marks for more developed answers. E.g. The sources are different in terms of their purpose. Source C wanted to raise awareness [I] to the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are | Award higher marks for more developed answers.E.g. The sources are different in terms of their purpose. Source C wanted to raise awareness [I] to the government [A] to the plight of the youth graduates in South Africa as there was youth unemployment in the country. [C] The online newspaper sought to pressure the government to do more to ensure that there are enough jobs for the youth graduates. [O]Source D wanted to highlight the reasons for youth unemployment [C] in South Korea to the youths [A] in attendance at the forum. He wanted to encourage the youths [I] who were at the forum not to be too choosy [O] regarding their jobs as there a limited opportunities for employment due to their lack of skills training as | L4 | Poth apparts of L2 | |
| [C] in South Korea to the youths [A] in attendance at the forum. He wanted to encourage the youths [I] who were at the forum not to be too choosy [O] regarding their jobs as there a limited opportunities for employment due to their lack of skills training as | | | • | 5-6m |

| Other possible outcomes for Source D: He did this so that youths realise the disadvantage they are in. | |
|---|--|
| OR | |
| He wants them to be more realistic in their job choices and to be more prepared for employment. | |

(d) Study Source E.

How useful is this source in showing that youths are not prepared for employment? Explain your answer. [7]

Source E: Adapted from an article by a Vietnam-based non-profit organisation specialising in skills training for disadvantaged young people.

In Vietnam, youth unemployment accounts for about two-thirds of the unemployment rate. Every year there are about 1.4 million people that enter the labour market, but only about 27 to 30 percent of those people have had skilled training. A large proportion of them are not trained to do jobs with high demand.

The Vietnamese government is investing more in universities. However, they should invest more to develop the skills training system instead. A lot of young people want to go to the universities but the demand is in skilled workers.

| Level of Response | Level Descriptor and Rubrics | Marks Allocation |
|----------------------|---|---------------------|
| L1 | Useful/Not Useful based on provenance E.g. It is not useful as the organisation would like to claim credit for training Vietnamese youths. | 1m |
| L2 | Useful based on content OR Not Useful based on typicality Award higher marks for more developed answers. E.g. The source is useful to show that youths are not prepared for employment. As can be seen from the source, "A large proportion of them are not trained to do jobs with high demand." This shows that youths do not have the skills necessary for the jobs that are available. OR E.g. The source is not useful in showing that youths are not prepared for employment. As the article was by a Vietnam-based non-profit organisation specialising in skills training for disadvantaged young people, they would only know about the problems faced by disadvantaged young people in Vietnam. It would not paint an accurate picture for all youths. | 2-3m |

| L3 | Both aspects of L2 | 4 |
|----|---|------|
| L4 | Useful based on cross-reference Award higher marks for more developed answers. Answers that do not prove usefulness through reliability should not get higher than L2. | 5-6m |
| | E.g. The source is useful to show that youths are not prepared for employment. As can be seen from the source, "A large proportion of them are not trained to do jobs with high demand." This shows that youths do not have the skills necessary for the jobs that are available. This is supported by Source D, "Another issue is the mismatch between the demands from industry and supply from school education." This shows that the youths did not have the necessary training in school to prepare them for the jobs that are available. Since Source E is supported by Source D, it is reliable and therefore useful. | |
| L5 | Extent of usefulness (L2+L4) | 7m |
| | E.g. The source is useful to show that youths are not prepared for employment. As can be seen from the source, "A large proportion of them are not trained to do jobs with high demand." This shows that youths do not have the skills necessary for the jobs that are available. This is supported by Source D, "Another issue is the mismatch between the demands from industry and supply from school education." This shows that the youths did not have the necessary training in school to prepare them for the jobs that are available. Since Source A is supported by Source D, it is reliable and therefore useful. | |
| | However, the usefulness of the source is limited as the article was by a Vietnam-based non-profit organisation specialising in skills training for disadvantaged young people, they would only know about the problems faced by disadvantaged young people in Vietnam. It would not paint an accurate picture for all youths. | |

(e) Study all the sources.

How far do the sources show that the governments are to be blamed for youth unemployment? Explain your answer. [10]

| Level of Response | Level Descriptor and Rubrics | Marks Allocation |
|----------------------|--|---------------------|
| L1 | Writes about statement, no valid source use/specific knowledgeE.g. Governments are to be blamed for youth unemployment as they do not prepare the youths well. | 1-2m |
| L2 | Yes / No, supported by valid source use Award 3 marks for unsupported valid message / evidence quoted and 4 marks for supported valid message using source details (1 source) Award 5 marks for supported valid messages and an additional mark a more detailed explanation (2 sources) E.g. Source A disagrees that governments are to be blamed for youth unemployment. The youths themselves are to be blamed because they have an unrealistic expectation of the jobs that are available for them. In Source A, "some youths would rather remain unemployed rather than accepting a position thought to be not worthy of their status and qualifications". This leads to youths being unemployed as they keep looking for the job that would satisfy their high expectations. AND/OR E.g. Source B disagrees because the employers are to be blamed. The employers are keeping the youths unemployed as they prefer employees who already have the skillsets they require rather than training a fresh graduate. In Source B, "Employers are also not giving them the chance to try new experiences or opportunities." This leads to youth unemployment as youths are not able to find jobs without the skills that the employers require. AND/OR E.g. Source D disagrees because the youths themselves are to be blamed. The youths value working for prestigious companies more. In Source D, "many young people wish to become employees of large corporations, instead of small and medium- sized companies". Waiting for opportunities to work for these | 3-6m |

| | companies are causing them to be unemployed and losing out from getting employed and earning their pay. AND/OR E.g. Source C agrees because the failure of the government to ensure that there enough jobs for the graduates have caused youth unemployment in South Africa. In Source B, the youth graduates are protesting against government because they are unemployed. This shows that the government did not do their part to either prepare the graduates adequately or did not prepare the labour market for the influx of these graduates. | |
|----|--|-------|
| | E.g. Source E agrees because the government did not have proper planning to structure their education system so that the graduates are able to find jobs upon graduation. The government's failure have led to the unemployment of the youths in Vietnam. In Source E, "A lot of young people want to go to the universities but the demand is in skilled workers." This shows that there is a skills mismatch in Vietnam that is causing youths to be unemployed. | |
| L3 | Both aspects of L2 Both elements of L2 Award 7 marks for supported valid messages and an additional mark for a more detailed explanation (1 source for each stand) Award 9 marks for supported valid messages and an additional mark for a more detailed explanation (2 sources for each stand) | 7-10m |