Primer Resource 12 of 12





- explore what acts of kindness mean to different groups of people and different societies;
- examine factors that encourage people to do good; and
- consider the extent to which doing good stems from a genuine desire to help others.



Scan or click on the QR code to access the primer.





BACKGROUND

Scan or click on the QR codes below to access the links.

What is Altruism?

Oxford Learner's Dictionary defines it as caring about the needs and happiness of other people and being willing to do things to help them, even if it brings no advantage to oneself.

> Watch this video to learn more about altruism and how altruistic acts have an impact on others.



HUMAN COOPERATION AND ACTS OF KINDNESS

Read this article to find out how humans are intrinsically cooperative and regularly rely on one another for acts of kindness and assistance.



THE POWER OF KINDNESS

Find out more about the unexpected power of random acts of kindness.



EFFECTIVE ALTRUISM

Explore what effective altruism means and find out why it matters.











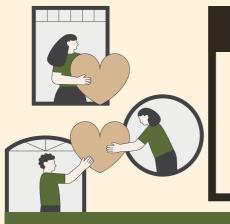


PERSPECTIVES

Scan or click on the QR codes below to access the links.

As you read these articles, consider the following:

- To what extent can an act be considered altruistic if it stems from some degree of self-interest?
- How far do you agree with the perspectives and how does each writer's view support or challenge the others?



ALTRUISTIC ACTS ARE DRIVEN BY SELF-INTEREST

Burton analyses altruism and questions if true altruism exists.



EMOTIONAL EMPATHY IS A POWERFUL MOTIVATOR

Contrary to what effective altruists advocate, Chong argues that emotional empathy is a powerful motivator for people to do good.







STRESS MAKES PEOPLE MORE SELFISH

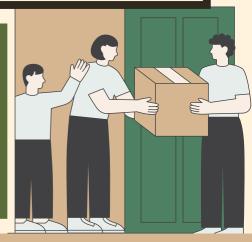
Tusche argues that it is important to understand that stress has an impact on how altruistic people are.



BUSINESSES COME FORWARD TO GIVE

Kwee examines why businesses have come forward to give, even in difficult times.





EXTEND YOUR UNDERSTANDING: RESOURCES FOR BLENDED LEARNING

Scan or click on these QR codes for more information.









Images of Singa the Kindness Lion (above) are from the Singapore Kindness Movement website. Motivating People to do Good for Others



Rewarding People for Doing Good Deeds



Making Money While Doing Good



Singapore Movement Kindness







ST GP RESOURCES



ST IB RESOURCES







WEEK 11 READING CHAMPS!

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ONG WEI EN	ASRJC	KOO HAO WEN	NUS High
NG YU JIE, ISAAC	ACJC	JARYL LEE	RI
JASON WONG MIN YAO	ACS(I)	CHEW CHING TING	RVHS
NAINA NAIR	CJC	LUCAS NAI YI JIA	SAJC
TEO YI TING	DHS	NATHALIE LOH YING CHENG	SOTA
LIM EN XI	EJC	HOH LE XIN ALEXIS	SSP
TAN HUAI YUAN, THADDEUS	HCI	SUBRAMANIAN NAVIN NAGARAJAN	SJI
SHEN JUNHAN	JPJC	TAY RUI NING RENEE	TMJC
. CHAN JING YUAN	MI	TOH KAI JIE ISAAC	TJC
CHLOE LIEW KAI XIN	NYJC	ZELENE TAN SI XUAN	ANC
PIYAPHAT KLANPRAYOON	NJC	JENNA HAN JIA HUI	YIJC



READING CAMPAIGN

Organised in conjunction with the Primer season (over 12 weeks from 20 March to 7 August)

PRELIMINARY ROUNDS

- One winner per school per week*
- Winners are determined based on the total number of articles read in each week.
- Each winner will receive a prize from SPH Media Limited.

FINAL ROUND

- The top three students who read the most articles over the 12 weeks will be identified from the weekly winners and they will receive attractive prizes from SPH Media Limited!
- The school with the highest average number of articles read during the Primer season will also be announced at the end of the campaign.

^{*}Past winners will not be eligible in the following weeks but will qualify for the final round.

ST-MOE NEWS OUTREACH PROGRAMME 2023 PRIMER TOPICS

20 Mar Resource Scarcity, Climate Considerations and Implications on Geopolitics

27 Mar Budget 2023

3 Apr Wildlife Conservation

10 Apr The Value of International Sporting Competitions Today

17 Apr Regulation of Medical Technology

8 May Fame and Celebrity Culture

15 May The Search for Authenticity in an Interconnected World

22 May Strengthening Intergenerational Bonds

17 Jul Words Matter: Language and Power

24 Jul The Place of Museums Today

31 Jul The Sharing Economy

7 Aug Doing Good

ACCESS TO PREMIUM ARTICLES

Scan or click on the QR code for step-by-step instructions on how to log in to ST Online.



