#### Suggested answers for SL P1 Q1

## (a) Explain that when producer surplus and consumer surplus are maximised, allocative efficiency is achieved. [10]

Answers may include:

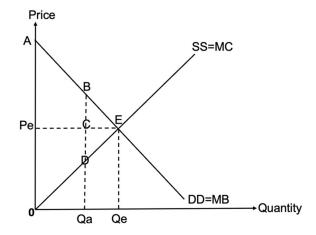
- Definitions of consumer surplus, producer surplus, allocative efficiency
- Diagram (demand and supply) to show producer and consumer surplus and allocative efficiency
- An explanation that consumer surplus is the difference between the price the consumer is willing and able to pay for a good and its selling price; an explanation that the producer surplus for a good is the difference between the price the producer is willing and able to sell the good for and its selling price; an explanation that the sum of consumer and producer surplus is maximised in competitive market equilibrium and allocative efficiency is achieved

Consumer surplus is defined as the highest price consumers are willing and able to pay for a good minus the price actually paid. The highest price they are willing and able to pay is given by the demand curve.

Producer surplus is defined as the price actually received by producers for selling their good minus the price that they are willing and able to accept. The lowest price they are willing and able to accept is shown by the supply curve.

The price actually paid and received by the consumers and producers is determined at the market equilibrium via demand and supply forces.

Allocative efficiency is achieved when scarce resources are allocated to produce the right amount of right goods desired by the society. In a competitive market, this is achieved when the social surplus (i.e. the sum of producer surplus and consumer surplus) is maximised.



The demand curve also depicts the marginal benefit as the extra benefit derived from consuming an additional unit of the good decreases as the quantity increases (hence, the

price consumers are willing and able to pay for every subsequent unit falls according to the law of demand).

The supply curve also depicts the marginal cost as the extra cost incurred from producing an additional unit of the good increases as the quantity increase (hence, to cover the rising cost, the price producers are willing and able to accept for every subsequent unit must increase in accordance with the law of supply).

The competitive market equilibrium occurs at E, where the demand (DD=MB) and supply (SS=MC) curves intersect. This is the point where the extra benefit to society of consuming an additional unit of the good equals to the extra cost to society of producing an additional unit of the good. At this point where Qe units of the good transacted in the market, the sum of consumer surplus (AEPe) and producer surplus (OEPe) is maximised. Allocative efficiency is achieved.

If Qa units are transacted instead, consumer surplus area will be lower at PeABC and producer surplus area will be lower at OPeCD. This results in a welfare loss to society of area BDE. Since MB>MC for all units between Qa and Qe, this means that the society places a greater value on the last unit of the good produced and consumed, than it costs to produce it. There is an underallocation of resources. Hence, more resources should be allocated to the production and consumption of the good till all net benefit is reaped by the society (i.e. Until Qe where MB=MC).

On the other hand, producing beyond Qe would result in MB<MC. For every unit beyond Qe, society incurs a greater cost than the value derived from an additional unit. Resources should be allocated away from this market such that less units should be produced and consumed in order not to incur a net cost to the society.

Thus, society's welfare is maximised and allocative efficiency is achieved when Qe units of good are produced, where DD=MB meets SS=MC. At this point, consumer surplus and producer surplus are at their maximum.

\*In order to access L4/L5, students need to illustrate the effect on consumer surplus and producer surplus when MB>MC (i.e. producing lesser than Qe).

#### Markers' comments:

This question was not done well.

- Most candidates could define consumer and producer surplus and identify the relevant areas in a DD/SS diagram. However, most stopped here and asserted that area A is the consumer surplus and area B is the producer surplus and they are at their maximum at the market equilibrium and thus, allocative efficiency is achieved. This is just restating the question with nothing explained.
- A handful of students were able to use a quantity lower/higher than the market equilibrium output, to show that the consumer surplus and producer surplus areas would be smaller. Thereafter, it is asserted that hence, it is better for the society to be producing the market equilibrium output for a larger social surplus area.

- However, to fully address the question on how the market equilibrium where the CS and PS areas are maximised achieves 'allocative efficiency', candidates are required to use the marginalist approach to prove the condition of MB=MC.
- Many students made <u>conceptual errors</u> to claim that a discrepancy between quantity demanded and quantity supplied indicates allocative efficiency (e.g. If price is lower than Pe, there is a shortage where Qs < Qd, indicating that there is an underallocation of resources and hence, allocative inefficiency).

Marks	Level descriptor
0	The work does not reach a standard described by the descriptors below.
1–2	<ul> <li>The response indicates little understanding of the specific demands of the question.</li> <li>Economic theory is stated but it is not relevant.</li> <li>Economic terms are stated but they are not relevant.</li> </ul>
3–4	<ul> <li>The response indicates some understanding of the specific demands of the question.</li> <li>Relevant theory is described.</li> <li>Some relevant economic terms are included.</li> </ul>
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7–8	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is explained.</li> <li>Relevant economic terms are used mostly appropriately.</li> <li>Where appropriate, relevant diagram(s) are included and explained.</li> </ul>
9–10	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is fully explained.</li> <li>Relevant economic terms are used appropriately throughout the response.</li> <li>Where appropriate, relevant diagram(s) are included and fully explained.</li> </ul>

(b) Using real world examples, discuss the possible consequences of the imposition of a price ceiling for the different stakeholders in a market. [15]

Answers may include:

- Define price ceiling
- Diagram (supply and demand) to show the impact of a price ceiling
- An explanation that governments impose price ceiling to protect low income consumers; an explanation of the possible consequences of a price ceiling in terms of keeping price below the equilibrium level, excess demand, inefficient resource allocation, underground market, non-price rationing and welfare impacts, in context of a RWE
- Synthesis and evaluation

Price ceiling refers to the maximum price that can be legally charged by sellers. It is usually set in order to make certain goods more affordable to people of low income. To have an effect, the price ceiling must be set below the equilibrium price.

An example of a price ceiling is rent control. Rent control is a policy that limits the amount of rent that can be charged for a rental unit, how much the rent can be increased per year, or both. One such rent control is implemented in San Francisco since 1979 and enforced by the San Francisco Rent Board. As of 2019, the board has set the percentage by which landlords can raise the rents to a maximum of 10% per year. This new state law of California applies to buildings in San Francisco that were built after 1979 but before 2005. More than 60% of San Francisco rental units fall under this rent control. The landlords cannot increase the rent due to a new roommate or a new baby arriving, except through petition proving increased operating expenses.

Although the rent board does not set a maximum rent which is in theory how price ceilings work, since landlords are prevented from raising the rent freely, rent will be capped at Pc, below the otherwise equilibrium price of Pe which is based on market demand and supply forces without any control.

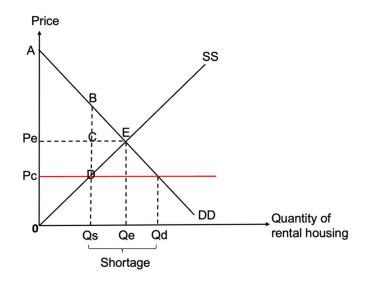


Figure 1: Effect of rent control on the market for rental housing

#### **Consequences on consumers (i.e. tenants)**

- (+) Lower rent of Pc for those who are able to secure a rental unit.
- (+) The rent board also offers protection for tenants from landlords' negligence and unfair eviction.
- (-) However, a shortage of QsQd ensues at the lower price of Pc. This means that not all interested tenants who are willing and able to rent will be able to do so.
- (+/-) Consumer surplus thus increases by area PePcDC but decreases by area BCE (Overall change in CS from area AEPe to ABDPc).
- (-) Dissatisfied people who have not succeeded in securing a rental unit are willing to pay more than ceiling price to get it. This gives rise to underground markets which involve transactions that are unrecorded and illegal, whereby tenants who secured the unit at Pc sublet their apartments at rents above legal maximum.
- (-) Rent controls might lead to landlords cutting back on maintenance spending of the existing stock of properties and this would reduce the overall quality of rented housing and thus, consumer welfare. For example, an increased risk of damp in houses where upkeep budgets have been cut might lead to a heightened risk of asthma for families living in such properties.
- (-) A research paper published by Northwestern University and summarised in a Cato Institute research brief, suggests that rent control might be a poor means of providing tenant stability. It is found that the San Francisco's rent control law led to an increase in both evictions and complaints about wrongful evictions being filed with the city's rent board. Eviction notices filed with the rent board increased by 83 percent and that the number of wrongful eviction claims increased by 125 percent.
- (-) EV: In the long run, capping rents would result in landlords withdrawing from the rental market. Some landlords may demolish homes for rent and replace with new housing available to buy. This would lead to a diminished supply of private sector rented housing as seen in Fig. 2 from a fall in supply from SS1 to SS2 which in turn would result in a larger shortage of Qs'Qd.

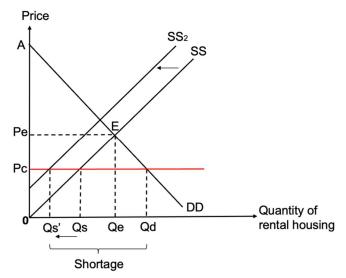


Figure 2: Fall in supply of rental housing in the long term

#### **Consequences on producers (i.e. landlords)**

- (-) Producers are worse off as they are renting out a smaller quantity of Qs units at a lower price of Pc. This reduces their total revenue from OPeEQe to OPcDQs, with reference to Fig. 1. There is also a loss of producer surplus by the area PePcDE, out of which a part is transferred to consumers.
- (-) EV: Although the purpose of a price ceiling is meant to ensure affordability of necessities for low-income consumers, this aim may be unfairly pursued at the expense of producers. In the context of rent control, some landlords may not high-income earners who are exploiting tenants of high rents in pursuit of big profits. A separate evidence from London suggests that three fifths of London's landlords own only one extra property and many are elderly relying heavily on rental income as a source of income. In such cases, the negative consequences of rent control on landlords will be to a larger extent.

#### **Consequences on government**

(-) As price mechanism can no longer serve its rationing function, the limited quantity of Qs units of rental housing among interested tenants can only be distributed through non-price rationing methods. One example is via favouritism, where the landlords end up renting out their units based on a personal bias to their preferred tenants, such as race, religion and acquaintance. This may result in a waste of time and resources for the government to step in to determine the eligibility and urgency of individual tenants.

#### **Consequences on society**

- (-) Overall welfare loss of area BED as consumer and producer surplus are not maximised (This is under the assumption of perfect competition and no externalities are present).
- (+) Improvement in equity in resource distribution. The increase in affordability is especially important as rental housing is a necessity for low-income individuals who are unable to purchase a home of their own.
- (+/-) Housing is also a merit good that generates positive externalities in consumption, such as decrease in crime rates and improved hygiene and sanitation for the society due to less homelessness.

EV: Should positive externalities be taken into consideration, a price ceiling may further increase the underconsumption of housing, resulting in a larger deadweight loss for the society than there already is.

In conclusion, price ceiling has a variety of different consequences on the various stakeholders involved in the market. In the context of rent control in San Francisco, rent control has been seen as a tool to maintain affordability of necessity housing for the low-income group, should they be able to secure a unit.

This is seen from a landmark 2019 study from researchers found that indeed, tenants in rentcontrolled buildings were less likely to have moved than their counterparts in non-rentcontrolled buildings. However, the same study also found that the supply of rental housing fell by 15 percent as landlords converted their buildings to condominiums or otherwise withdrew them from the rental market. This lends credence to the idea that rent control provides a mix of stability for incumbent tenants and less availability and higher prices for new entrants in the rental housing market.

Also, as the San Francisco rent control ordinance allows landlords to reset rents to market rates for a new tenant (a policy known as vacancy decontrol), the Stanford study found that this gave landlords a financial incentive to get rid of rent-controlled tenants through either eviction or negotiated payments and get a new tenant to start from paying the new market rent.

Hence, even with price controls in place, market forces will heavily influence outcomes. Rent controls just make the process a lot less efficient, workable, and difficult for everyone involved. For example, landlords have to undertake the cost of filing and pursuing an eviction and should they be successful, a tenant is forced to move *and* gets an eviction on their record.

Thus, the intended positive effects of rent controls can be reaped to a larger extent with accompanying measures in place, such as stepping up enforcement activities against illegal/unfair evictions and eliminating various means by which landlords could remove their units from rent control.

\*In order to access L4/L5, students should present a balanced discussion of the consequences on three different stakeholders.

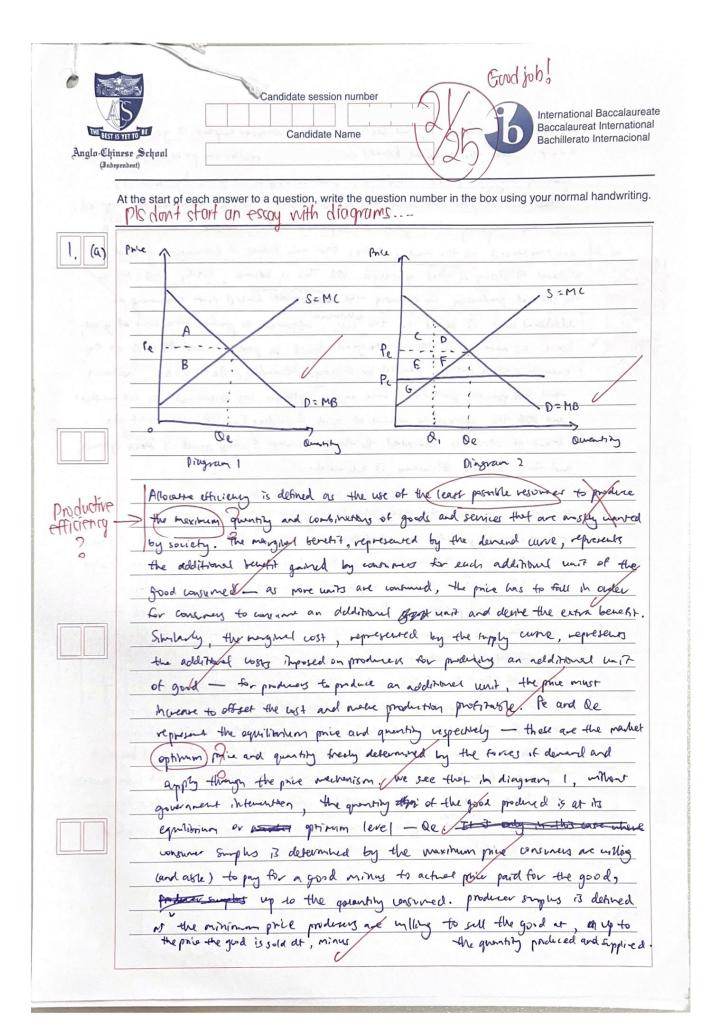
*Opinions or conclusions should be presented clearly and should be supported by appropriate real world examples.* 

Any other valid discussion should be rewarded.

Markers' comments:

- Part (b) was done considerably better, with all candidates who attempted this question knowing how to define price ceiling, draw the price ceiling diagram and explain the basic workings of a price ceiling (e.g. Creation of shortage).
- Most scripts identified a relevant real-world example but not many were able to use the RWE throughout to contextualise the effects on the stakeholders.
- Some candidates cited inappropriate/wrong examples of price ceiling (e.g. Public housing projects by HDB, some hawker centres selling affordable food under joint project with town council, etc.)
- Many candidates were unable to identify the correct new consumer surplus area and had an inaccurate idea that consumers can consume as much as they are willing and able to consume at Pc (and not be bounded by a lower quantity supplied).
- Many descriptive answers with no economic analysis, especially in citing effects on producers and the government.
- Many conclusions were just summaries.
- No attempts at any elasticities application when the question is using a DD/SS model

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1–3	<ul> <li>The response indicates little understanding of the specific demands of the question.</li> <li>Economic theory is stated but it is not relevant.</li> <li>Economic terms are stated but they are not relevant.</li> <li>The response contains no evidence of synthesis or evaluation.</li> <li>A real-world example(s) is identified but it is irrelevant.</li> </ul>
4–6	<ul> <li>The response indicates some understanding of the specific demands of the question.</li> <li>Relevant economic theory is described.</li> <li>Some relevant economic terms are included.</li> <li>The response contains evidence of superficial synthesis or evaluation.</li> <li>A relevant real-world example(s) is identified.</li> </ul>
7–9	<ul> <li>The response indicates understanding of the specific demands of the question, but these demands are only partially addressed.</li> <li>Relevant economic theory is partly explained.</li> <li>Some relevant economic terms are used appropriately.</li> <li>Where appropriate, relevant diagram(s) are included.</li> <li>The response contains evidence of appropriate synthesis or evaluation but lacks balance.</li> <li>A relevant real-world example(s) is identified and partly developed in the context of the question.</li> </ul>
10-12	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is explained.</li> <li>Relevant economic terms are used mostly appropriately.</li> <li>Where appropriate, relevant diagram(s) are included and explained.</li> <li>The response contains evidence of appropriate synthesis or evaluation that is mostly balanced.</li> <li>A relevant real-world example(s) is identified and developed in the context of the question.</li> </ul>
13–15	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is fully explained</li> <li>Relevant economic terms are used appropriately throughout the response.</li> <li>Where appropriate, relevant diagram(s) are included and fully explained.</li> <li>The response contains evidence of effective and balanced synthesis or evaluation.</li> <li>A relevant real-world example(s) is identified and fully developed to support the argument.</li> </ul>



In the case of dragmon 1, we see that states consumer suples is given by area A, between the margine bencht curve and the equilibrium price, Re for the quartily consumed, Qe. Silmitanty, producer supplies 13 given by mea (A the might cost une and equilibrin phile, le, Br the questing by supplied, Qe. Kat Comparing with diagram 2 (expland below), appet areas A and B are maximized as the market is free from any forms of interention \_ - and albertie efficiency is thus achieved. Whe This is because, Rivily, MB = MC of the point of production - meaning the action and denied from insimily additional unit is equal to the additional equived to produce the unit of yo ad hence no more or no less of the good should be produced and \$20 it is at the quentry that is matty nanted by society. Secondly, de=as=ac, indianty -but the granning preticed is succe again optimum (as determined by the market) and prof the appropriate amount of good 3 produced, the nears that the 0 anat of resources allocated to the productions of the good it sources optimum. and thus alloutre Othinchay is achieved. Conversely, consider the case where consiner and producer supplies are not meximized with the case of diagram 2. The quantity supplied and concurred l'es at a, l', anythe the market optimum lies at de. consumer surpris is given by (+E, hube premer suppres 12 green by 6, up till ellepoint or conserption and prediction. Evidently, social supplies is not newsphilled and therefore allowers operany is not achieved. This is as there is an occuration of resources to the production of the good mu Qs = Qc = Q, < Qe, and MB>M( at the print of production signifying that doucty mould be better off it nove at the good is produced. The good I have Underproduce and there exists all connie heffilency - given by the networe lass, or the loss of social burefits It areas 0 and F/ (compary with diagram 1), indicating that some builting have been lost to society. Conversely, diagram I has no melface coss showing how producer simples and whomen simples are here maximized and, as explained above, allocance attricing is achieved.

Candidate session number International Baccalaureate Baccalaureat International Bachillerato Internacional BEST IS YET TO BE Candidate Name Angla-Chinese School (Independent) At the start of each answer to a question, write the question number in the box using your normal handwriting. A price ceiling is defined as the manythm legal price isposed (by the go connect) (6) On a particular good or service, set below the equilibrium price. This is usually imposed to make the price of the good more affordable to low-income consumers, in efforts to support e 95-ML A le Pc DD=MB Stortag ountry 0 Qd 00 us focus on vent controls, spenticuly waxin legal rent This essay The dirigran this mucaus imposed on vental long in En Francio. olong the mathewark the mathet for ventral longing, with the price and supply representing quartily determining the price of reat in the city ilong and able to be of rewal livity supplied by landlords for , and denned representing questy of rental with milling and able to be commed to possed by tookenter, consumers /residents As seen, within granty and pule are given with the hypostion of the pale certing, set below the and de respectung quilibrium price, prices get unable to adjust above that price and the another remains than differition state. By the law of demand, questing denanded mercans to ded nuive granting applied demenses to as of this remaining given by the brizoned difference between eld and as af h a shortage price Pr. The say Pransisco, the maximum legal next incases are set at 7% every year /- this has remited in often lower than 3% of rewall housely being vacant to considered, Back due to the shortage governed by the price This is as the number of unsurers who are willing and able to & ceiling Unsume rental housing is larger then the number of rental units supplied. The effects of the shortage will be eleberted been.

APRile As a result of the price certily, consumes are formed to consume at as any that and opentity is supplied). Yet, the price strented houses deveates, and pe to Pc. This indicates that continees whom are withing to able to a get sental hurry are better off as they pay a lower prices but this comes at the experience of less units analably; this resulting the even lover raceny rated, sorthers as low as 1-2% This devoue in price, is hower beneficial to lover-those consinery. Honses fulfill overs basic needs of shelter and a place to like, and by lovening the peak the various cut inverses this enables town in ane Any haveholds to be able to afford this basiz necessity, as well as PED lavering the burden on their thomas as they are astanto have many opplication disposable more any to full other bronz wede. Longidening that heres by takes up a very large proportion of one's income (boy tichet item), is effects are this highly significant - becausing the concludy of opportunity and equal access to the good that for a stable, lower price thus prometes and the the standing the comment higher and novertable money for consumers which translate to higher standards of blug and possibly freahing OK. more people out of poreily. Yet, prive certings the major disaduntages on suppliers of the good. they are found to sell # good a lover granting of the good, as, at a lover price, Pe, which witnessely trangentes to lover total receives (denease from Pexde to Pixas) are hence laver incomes for landlords or suppliers of rental boundy. This has service effects - firstly, many of such supplies have anothed to non-verter units or condoministrys, ie toury substitutes, to apply to the market; as the variting lack of thesnes is going too low and unprofitable. This has replied in a further derease it supply, total for which lead to a further inverse in shortage. Secondly, Say ton Supplicy doon remain in the namet are seen to sell low the lover -quality and provery-mintached vental units, as the the receive receive generated is simply insufficient to make and this unprohitable for ladbords to nurbach the quality of housing since that nowed them additional with. Orenall, price certily, are highly definented to producers. This devence in venter housing

Candidate session number International Baccalaureate Baccalaureat International Candidate Name Bachillerato Internacional Anglo-Chinese School (Independent) At the start of each answer to a question, write the question number in the box using your normal handwriting. could, atthough not lively to, also have an inpact on construction inducting. Not V: opproprior As less housing is produced, supplies begune less labour and hence resulting rental it incared userphypent of workey, such as construction northers handing Contraction firms, etc. 0 The prine certain tras little inpact on the government, although the government could gain populary anongst the commons in this case, due to the lover 0 proposed maximum price of vent theores. Ultherely, society suffers from the effects of the price certing. toget In terms of velface, comments lose over B and gash area C from producery (since they non consume assure quantity tor a lover price); flanting Producers lose areas ( and D, leaving them with only areas E. A+C The result is that welfand is bas to society, option by nears B and B and allocative methicing persons b. Too little of the good is produced as as < ae at to are MB > Mg at the point of production as indication southy would be better off if non resources were allowed to the good and none of it were produced. This price citing also has other inputs on consumers and producers. Firstly, since the pire nuchanism is mayle to fully its Function, non-price introving methods are reeded to distribute the good andist the shortage. this has reached in long maining lists the approximate at reactions for rental apartments but could also result , h unbaursiste courtaines ruch a favourtism (or norse, unlarground/parallel narlests. This is where the prices of the good, or rent, we meased above the price certing, to are to outry and sold in an unryulated and unry istered hangachon to consumers whom were disrahisfied and wable to obtach housing. such another a the property inspace the objectile sought

out by the price certing and are inequitable los people are tours pared to pay higher prices). In the case of readed boundy, this is Shyly to achieved by theory wet beyond the legal librit to and there for sendents to ablance trange and offering it to despende residents show are unable to Rivel borsing. It Dread, effects of the price certains are ultimately detributed to to society's nelpace, as with any form of government interestion. Yet, it could help por control noting price which vary be offing the consider at a report rate, or price goiging, so as to make necessities more attackable to the poor. In the case of rental boying it san fransisco, the policy to can be justitied, firily, on the terms that Indiaids generally have higher theore while residents paying for rental burging are generally on land imones (since they constatland to py for the same strelf) - and therefore . Is exects 20 water possible effects on the lover-imme and regative effects on the Englic-insne & balloids helps to promote equily and a non qual detribution of itime by total "redistribution" the that of the will to the poor, as symbolized by area C throughed Rom producers to the popular improves. Secondary, ghow that housely , ? a necessity, the PED & of harry shale be helagher and hence its effects on increasing denand ) would be minimal . Thus the nortige of realing have is als mehand. Good attempt a Better contectualisation to RWE can be done

## Question 2

- (a) Explain the limitations of the Consumer Price Index (CPI) in measuring inflation. [10]
- (b) Using real-world examples, evaluate the use of government policies in reducing a country's rate of inflation. [15]

## Suggested answer outline:

## (a) Limitations of the Consumer Price Index (CPI) in measuring inflation

- Define inflation A sustained increase in the general or average level of prices and a fall in the value of money. (keywords: sustained increase, average/general price level)
- Define CPI A measure of the average rate of inflation which calculates the change in the price of a representative basket of goods and services purchased by the "average" consumer. (keywords: average prices, basket of g & s, typical/average households)
- State formula to calculate inflation (CPIcurrent CPIprevious)/(CPIprevious) \* 100% (optional; keyword in formula: previous year, NOT base year)
- Explain about 2 3 limitations:
  - Composition bias
    - CPI is calculated based on the consumption pattern of the average household in a population.
    - But individual households with different consumption patterns & qty purchased → selected consumer baskets and weights assigned may not be representative.
    - Variation in consumer baskets may arise due to income, regional or cultural differences. E.g. basket of goods and services consumed by a typical households in rural vs urban areas may differ.
    - Inflation rates may thus differ across households.
  - Changes in consumption patterns
    - Consumption patterns of households change over time. The representative basket may NOT reflect these changes. This makes comparability over time difficult.
    - <u>(Substitution bias)</u> Weights based on qty purchased may change due to substitution effect when relative price of goods & serv change → CPI with fixed weights may thus overstate the inflation rate.
    - Popularity of store discounts and sales, online shopping platforms → prices of g&s may be lower than the indicative price in basket → CPI may overstate inflation
    - Even if the basket is updated, this limits the accuracy of comparison over time.
  - Quality change bias
    - New products introduced, increased variety in consumer choices and improvement in quality are not included in calculation of CPI.

- At times, prices of goods and services rise because of quality improvement, rather than pure price increases.
- Inflation as measured by the CPI may thus overstate the true inflation effect.
- Volatility of certain goods
  - There are certain goods, notably food and energy products (such as oil) that may have volatile prices due to wide swings in demand or supply conditions, causing large and abrupt price changes which can often be due to temporary factors and are sometimes unrelated to broad conditions in the economy.
  - When such goods are included in the CPI, they may give rise to misleading impressions regarding the underlying rate of inflation faced by households.
- Sampling / response/ data collection errors in measurement
  - Because the CPI measures price changes based on a sample of items, the published indexes differ somewhat from what the results would be if actual records of all retail purchases by everyone in the index population could be used to compile the index. Moreover, there is a risk of the right sample not being chosen. Hence the sample chosen might not accurately represent the entire population. These estimating or sampling errors are limitations on the accuracy of the index, hence hindering the accuracy of the inflation rate calculated.
  - Non-sampling errors are caused by problems of price data collection, logistical lags in conducting surveys, difficulties in defining basic concepts and their operational implementation can be far more hazardous to the accuracy of a price index than sampling errors.
- Difficulty in regional/international comparison
  - Differences in household composition, consumer baskets, methods of calculation, weights assigned to g & s in the basket between countries make the comparison of CPI and inflation rates difficult and inaccurate.

#### Part (a) 10 marks

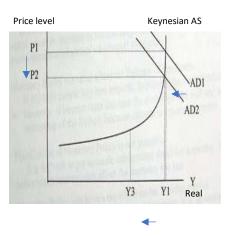
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7–8	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is explained.</li> <li>Relevant economic terms are used mostly appropriately.</li> <li>Where appropriate, relevant diagram(s) are included and explained.</li> </ul>
9–10	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is fully explained.</li> <li>Relevant economic terms are used appropriately throughout the response.</li> <li>Where appropriate, relevant diagram(s) are included and fully explained.</li> </ul>

- Wide ranging marks awarded from 0 to 10m.
- Students need to memorise definitions which are already provided in the IB glossary. Doing so will avoid losing unnecessary marks across all papers.
- Limitations explained need to spell out the difficulties / challenges in using CPI to measure inflation, rather than just state the weaknesses.
- Weak responses tend to lack the basic content knowledge to answer this question and included irrelevant weaknesses such as CPI being unable to distinguish between demand and cost-push inflation, unable to measure effects of economic growth, income inequality, unable to measure changes in cost of production etc. The inclusion of these limitations demonstrates the lack of inherent understanding of the basic function of CPI as a measurement of inflation from the consumers/households' perspective.

# (b) Using real-world examples, evaluate the use of government policies in reducing a country's rate of inflation. [15]

- 1. Define the 2 types of inflation demand pull and cost-push
- 2. Interpret qn There are various policies that can be used to reduce inflation, depending on the causes and not without their strengths and weaknesses.
- 3. <u>With RWEs, explain how either 1 contractionary demand management policies</u> (monetary **OR** fiscal policy) can be used to reduce demand pull inflation:
  - a) Define demand-pull inflation
  - b) Explain how either 1 can be used to reduce inflation rate, with RWEs and AD/AS diagrams:
    - i. Explanation of how contractionary monetary policy (CMP) works and its effectiveness (strengths) has to be elaborated with the use of a real-world example;
      - Define CMP
      - Analysis of CMP in controlling demand-pull inflation:
        - ↑ interest rates → ↑ cost of borrowing new loans, ↑ cost of servicing existing loans with variable interest rates & higher opportunity cost of spending due to higher interest returns from saving → ↓C
        - → With higher borrowing cost & lower expectation of investment returns  $\rightarrow \downarrow I$
        - Given C, I are components of AD, the decrease in these components will result in the \U017AD from AD2 to AD3 as seen in diagram 1 hence, addressing demand-pull inflation

<u>**Diagram 1**</u> (Note: it is also acceptable to draw a classical AD/AS diagram and a fall in AD to close inflationary gap)



RWEs:

 US experienced strong recovery from the COVID pandemic with the economy expanding 5.7% in 2021 with inflation rate of 5.4% mainly characterised by demand-pull inflation. By March 2022, US Fed hiked interest rates from 0.25% to 0.5% to control its protracted inflation rate.

- Norway hiked its interest rates from near 0% to 0.25% in 2021, South Korea from 0.5% to 1% via 2 consecutive hikes in 2021, Brazil from 2% to 9.25% via 7 consecutive hikes in 2021 and US from 0.25% in 2021 to 0.5% in March 2022 to fight inflation mainly driven by demand-pull.
- 4. Explain strengths and limitations of the chosen policy:
  - a) <u>Strengths of CMP</u> (optional to compare with fiscal and/or supply side policies):
    - i. Monetary policy is effective due to its strengths namely, its quick implementation; a relatively shorter implementation lag compared to fiscal policy that is impeded by the bureaucractic approval (or supply-side policies that have long effect time lag from start to completion) thus, making monetary policy the "first-responder" policy to address inflation in a timely manner to minimise aggravation of the problem.
    - ii. Ability to adjust in small incremental of 1 basis point (0.01%) allows for finetuning without risking over-shooting and very flexible in its ability to easily reverse from contractionary to expansionary in its discretionary effort which helps to minimise overcorrection of the inflation rate. This is in contrast to fiscal policy which decreases G and increases tax revenue which has the effect of altering AD by a larger magnitude
    - iii. As seen from the recent world-wide inflation caused by the COVID-induced supply shortage and the Russia-Ukraine war where the US Fed further raise its Fed funds rate from 0.5% in March 2022 to 2.5% in July 2022 in three consecutive hikes to tame its inflation from the high of 9.1% to 8.5%.
    - iv. Other possible strengths/advantages relative to alternative policies: E.g. limited political constraints/conflicts with central bank independence relative to fiscal policy.
  - b) Limitations / Weaknesses of CMP (optional to compare with alternative policies):
    - A weakness of monetary policy that renders it ineffective in taming inflation is its dependence on economic outlook or subject to offsetting factors. When outlook is highly optimistic, the interest rate hikes may not be effective or sufficient to curb the growth of AD in the economy (interest Inelasticity of C & I)
      - ➔ in such cases, the growth in C & I may require central banks to hike interest rates rate more than once to overcome the optimism in order to achieve the target inflation rate. This may come at a high risk of slowing down economic growth.
      - ➔ Uncertainty in outcomes may limit the effectiveness of contractionary monetary policy which is dependent on how firms and households respond to the interest rate hikes. If firms and households are optimistic and C & I is financed by other funds other than borrowing, then AD is not likely to fall despite the rise in cost of borrowing.
      - → Optional: In contrast, contractionary fiscal policy that lowers govt spending, a component of AD, has a direct and more certain impact on AD as G is less dependent on outlook or offsetting factors.

- ii. Conflict with economic growth and unemployment
  - → Tight monetary policy controls inflation by reducing AD → fall in real GDP and rise in unemployment.
  - ➔ For central bank that are NOT independent, with dual mandate of low inflation and low unemployment, they may be forced to give up the fight on inflation if unemployment becomes too high and hence reverses the monetary policy.
- iii. Contractionary monetary policy which targets deflating AD is problematic against cost-push inflation (define) that arises from supply-side instability in the economy as it does not address the root cause of the problem and cost would continue increasing. Hence reducing AD to suppress cost-inflation inflation would be unsustainable and incur a higher tradeoff with economic growth → make reference to Diag 2 below
  - The Russian-Ukraine war in 2022 led to a global energy crunch and increased price of energy resource in many countries including US → Costpush inflation SRAS falls from SRAS1 to SRAS2 → rise in price level from P1 to P3 and fall in real GDP from Y1 to Y2. The use of contractionary monetary policy to control cost-push inflation can aggravate the recession as real GDP decreases further from Y2 to Y3.

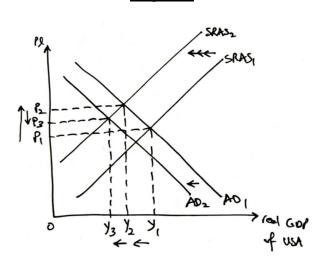


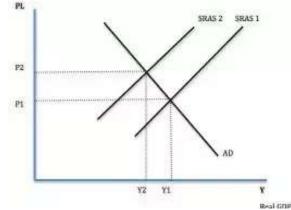
Diagram 2

Note: The use of contractionary fiscal policy to control demand-pull inflation is also acceptable as long as it is supported by accurate RWEs and economic analysis, including its strengths and weaknesses.

- 5. <u>With RWE, explain how either 1 type of supply side policies (SSP) can be used to</u> reduce cost-push inflation:
  - a. State the different types of cost push inflation wage push, profit push, tax push, imported inflation
  - b. Define SSP & list types
  - c. Explain either 1 measure of market-oriented policy **OR** interventionist SSP which can be used to address wage-push inflation

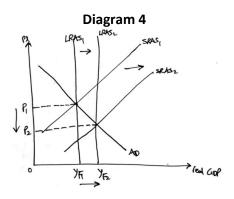
E.g.

- i. Define market-oriented policies and list the different types.
- ii. Explain how reducing labour market rigidities such as reducing or abolishing the minimum wage level or reducing trade union power works to lower unit labour cost and tackle cost – push inflation by lowering unit labour cost → increase SRAS from SRAS2 to SRAS1 → lower price level from P2 to P1 and increase real GDP from Y2 to Y1 (diag 3)



- iii. RWEs (any 1):
  - Deregulation: In 2017, the United States implemented deregulatory measures in the energy sector. This included rolling back environmental regulations and facilitating the expansion of domestic oil and gas production. The objective was to increase energy supply, reduce energy costs, and potentially alleviate inflationary pressures in industries heavily reliant on energy.
  - Labour market reforms (reduce labour market rigidities): In 2019, France introduced labour market reforms to streamline employment regulations, simplify collective bargaining, and promote flexibility in hiring and firing practices. These reforms aimed to address structural inefficiencies in the labour market and increase cost competitiveness in the labour market.
  - Labour market reforms (abolish minimum wage): In February 2020, the Malaysian government revised its minimum wage policy and reduced the minimum wage for both the Peninsular Malaysia and East Malaysia regions. This decision was taken as part of broader economic reforms and to lower labour cost of doing business.
  - Trade liberalization: In May 2022, when inflation stood at 8.3%, trade liberalization was proposed to President Biden as a possible solution to tackle imported inflation. A 2-percentage point tariff-equivalent reduction across a broad array of goods entering the US market could deliver an estimated one-time reduction of 1.3 percentage points in CPI inflation.
- OR
- i. Define interventionist policies and list the different types.
- ii. Explain how investment in human capital such as quality education/skill training can be used to increase labour productivity to control wage puh inflation
   → rise in LRAS as quality of labour increases → production capacity increases and ↑LRAS from LRAS 1 to LRAS2 → in the long run when labour productivity increases

→  $\downarrow$  cost of production in the future period →  $\uparrow$  SRAS from SRAS1 back to SRAS2 (Diagram 4) → price level in economy  $\downarrow$  from P1 to P2 and higher real GDP from Yf1 to Yf2.



- c. RWEs (Any 1):
  - Germany has a well-known dual education system that combines classroom instruction with on-the-job training. In recent years, Germany has continued to invest in this system by expanding apprenticeship programs and offering vocational training opportunities to young people. This investment in human capital helps to develop a skilled workforce and improve labor productivity.
  - In 2020, the European Union unveiled the European Skills Agenda, which emphasized investment in human capital as a key driver of economic recovery and growth. The agenda focused on improving skills acquisition, supporting lifelong learning, and facilitating labor market transitions. It aimed to boost labor productivity by ensuring that individuals have the necessary skills to thrive in a rapidly evolving economy through targeted investments in education, training, and upskilling programs.
  - Investment in infrastructure: In 2018, India launched the Bharatmala project, which aimed to develop and upgrade road infrastructure across the country. By improving transportation networks and reducing logistics costs, such infrastructure investments can contribute to mitigating cost-push inflation.
- 6. Explain 1 or 2 strengths of using SSP to reduce cost push inflation:
  - i. Achieve other macro goals unlike contractionary demand management policies which lower AD and hence economic growth and employment.
    - → E.g. I in human capital & infrastructure → rise in productivity → potential growth & lower structural unemployment (sectoral and regional) + boost income of lowly-skilled/poor → promotes income equality and economic development. → E.g. market-oriented policies → increase competition and efficiency → potential growth; abolishing or lowering min wage can lower unemployment arising from labour market rigidities.
  - Market oriented policies such as deregulation → no govt spending involved → avoid unsustainable debt and minimise crowding out effect or opportunity cost in the use of govt funds.

- iii. Increased competitiveness from market-based policies such as trade liberalization and deregulation can improve consumers welfare as firms strive to offer better and wider variety of products and services at more affordable prices.
- 7. Explain 1 or 2 weaknesses of SS-side policies in tackling cost-push inflation:
  - Long term Lengthy effect time lag before benefits are realized due to extended nature of the policies to boost productive capacity → unable to tackle inflation in the short term unlike monetary policy that has a relatively short implementation time lag as interest rates can be adjusted on a monthly basis;
  - Market-based policies that increases reliance on market forces e.g. deregulation and trade liberalisation → subject to abuse of market power and foreign players (e.g. dumping) and exploitation of consumers + threaten domestic employment; labour market reforms → may worsen income inequality and subject workers to exploitation by firms
  - iii. Interventionist policies can be costly as it requires govt funding to finance such policies → strain on govt's budget → may lead to crowding out effect if financed through borrowing or increase burden on taxpayers. In contrast, contractionary fiscal and monetary policy do not have such an effect.

Note: The use of currency appreciation to control imported inflation is also acceptable as long as it is supported by accurate RWEs and economic analysis, including its strengths and weaknesses.

Synthesis:

- It's worth noting that the effectiveness of the various policies in reducing inflation varies depending on the causes of inflation. SSP can be effective against cost-push since it targets the root cause of inflation originating from the SS side. Likewise, contractionary demand management policies may be more effective in reducing demand pull inflation for the same reason.
- Yet SSP takes time to materialize fully and with its secondary effect on AD in the short term, it may worse inflationary pressure from since it increases G and hence AD.
- As such, Central Banks would generally rely on contractionary monetary policy as a quick and first responder policy to prevent inflation from escalating regardless of the cause. This is especially true for central banks that have gained independence and been given the primary role of maintaining price stability through the use of monetary tools.
- Hence it is not uncommon to see governments using a policy mix of both monetary policy and supply-side policies to reduce the rate of inflation in the short term while promoting price stability in the long term.

#### Part (b) 15 marks

Marks	Level descriptor
0	The work does not reach a standard described by the descriptors below.
1–3	<ul> <li>The response indicates little understanding of the specific demands of the question.</li> <li>Economic theory is stated but it is not relevant.</li> <li>Economic terms are stated but they are not relevant.</li> <li>The response contains no evidence of synthesis or evaluation.</li> <li>A real-world example(s) is identified but it is irrelevant.</li> </ul>
4–6	<ul> <li>The response indicates some understanding of the specific demands of the question.</li> <li>Relevant economic theory is described.</li> <li>Some relevant economic terms are included.</li> <li>The response contains evidence of superficial synthesis or evaluation.</li> <li>A relevant real-world example(s) is identified.</li> </ul>
7–9	<ul> <li>The response indicates understanding of the specific demands of the question, but these demands are only partially addressed.</li> <li>Relevant economic theory is partly explained.</li> <li>Some relevant economic terms are used appropriately.</li> <li>Where appropriate, relevant diagram(s) are included.</li> <li>The response contains evidence of appropriate synthesis or evaluation but lacks balance.</li> <li>A relevant real-world example(s) is identified and partly developed in the context of the question.</li> </ul>
10-12	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is explained.</li> <li>Relevant economic terms are used mostly appropriately.</li> <li>Where appropriate, relevant diagram(s) are included and explained.</li> <li>The response contains evidence of appropriate synthesis or evaluation that is mostly balanced.</li> <li>A relevant real-world example(s) is identified and developed in the context of the question.</li> </ul>
13–15	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is fully explained</li> <li>Relevant economic terms are used appropriately throughout the response.</li> <li>Where appropriate, relevant diagram(s) are included and fully explained.</li> <li>The response contains evidence of effective and balanced synthesis or evaluation.</li> <li>A relevant real-world example(s) is identified and fully developed to support the argument.</li> </ul>

- Students seem to be relatively more prepared for this question compared to (a), largely due to ample exposure to similar questions but on a different macroeconomic area of focus. That said, it is disappointing to see some students not doing well for this due to weak conceptual understanding or underdeveloped ideas, especially when discussing strengths and weaknesses of the selected policies.
- An area worth highlighting is that students tend to exclude the primary effect of SSP on LRAS and explained how interventionist SSP will increase SRAS directly even though the rise in productive capacity is acknowledged. This issue seemed to be carried over from previous assignments/common test.
- RWEs when applied effectively can enhance the quality of the essay. That said, a handful still included historical or outdated RWEs when there are more recent ones of similar nature/situation.

- Students that access the higher marks tend to be those that can produce more targeted discussion the selected policies based on the 2 different causes of inflation and supported by effective RWEs and diagrams, rather than a generic approach of lowering inflation.
- There seems to be an excessive selection of contractionary fiscal policy (over contractionary monetary policy), paired with interventionist SSP. While both policies are acceptable, those who discussed the 2 policies tend to approach it in a contradictory manner often suggesting the use of contractionary fiscal policy in the short term via lowering G and then only to increase AS by increasing G in terms of interventionist policies. As such, students were unable to arrive at a coherent synthesis.
- It is strange to see some scripts which regarded monetary policy as a central bank policy, distinct from government policy, citing central bank independence as the reason. That said, students need to be aware that NOT all central banks are independent. Moreover, central bank, whether independent or not, is the institutionalised conductor of monetary policy for the economy.

At the start of each answer to a question, write the question number in the box using your normal handwriting.

2 (a)

(CCPI) The consumer Price Index is a method used to measure inplation the inflation whe of a country. Inflation where to sustained incharges in average price level over time. By tracking the over time changes in price of a basket of goods that an average household in the country purchases, the CPI is able to provide an estimated the country's inplation rate over time. However, the CPI is not a perfect does not provide an accurate is unable to generate a fully accurate rate of instation, due to the limitations discussed below.

Firstly, not all households are identical. Some households consister of more members, perhaps due to more children. Au such, their booket of the booket of goods they publicase will differ from that of the average household, in the sense that they consume a higher quantity of good goods and services. Thus, the value of their bashet of goods to higher than average. For Additionally, for lower in come households of average size, the service bashet of goods publicased by an average household will constitute a larger properties. Therefore, the cell will underestimate the rate of inflation they experience. this group of households experience

Secondly, the barket of goods that an average household purchases changes over time due to changing tastes, preferences and needs. Therefore, the original bashet of goods chosen as a me for the calculation of the CPI will no longer be provide an accurate vellection of the rate of inflation of experienced by households as they may no longer publicise

some of these goods, our and instead purchase other goods that experience varying rates of in Plation. Therefore, the CPI will either underestimate or overestimate the rote of inflation experienced by the average Lowehold, depending on whether the new goods they purchase experience a tower or higher or lower rate d'inflation than the goods in the original basket. For furthermore, the basket of goods cannot be changed in accordance with consu changes in consumer household purchasing porterns over time, as it would makert The not be possible to devive an accurate rate of inplation from the companison of two different bouldets of goods.

Lastly, there is may be inaccuracies in data collection, Leading to causing the CPI to be unable to provide preventine the CPI from being an a convorte measure of inflation. When surveys are sent out to households, youseholds may not accurately record down all their purchases. Furthermore, Some households may not even to complete the survey, resulting in the CPI failing to take the purchases of all households into account. Both of the above result in the generation of an inaccurate CPI that is not equal to the an accurate vertection of inflation.

In conclusion, for + due to the above reasons, the CPI is only able to provide an estimate of the rate of inflation, and should not be considered an accurate measure at the inflation rate of experienced in a country.

I I I U I QUESION, Write the question number in the box using your normal handwriting.

2116 Intlatton is the sustained invease in the general price level once a period of time. The state be que to demand put intertions The general price f Lavel a can inverse due to demand - pull inthatter where demand is exceeding the vorenes in demand cause price levels to inter price larely to intervals to demand cause price levels to inter price larely to vorease, or drie to cost-push infliction where the costs of gradietter reach is a & decrean is the short-maggine aggregate supply (SRAS). that increases general price lends. Inthe Both While of inflation can be tadeted through demand-slote and supply-slote polickes. This essence Vill ashunte the use of these government policies in reducing a contry's rate of inflation, union is the meanure of increase is police levely over a period of thme. in the chart run. Demand-pull inflation can be reduced, through the use of contractionany moretary policy. Contractionary moretary policy is the central bank's manipulation of the increasing the interest rates to tores meet macro econte gods, such as reduced inflation. menipulation of interest rates by decrency interest rates to neet the macropcononic objectives, including nedruly instatton. In 2018, the flittering torted the Build Build Build intrastruture program to brost economic growth in Millipphes " this way through government spendly to build intrastruction such as wildings and roads. This increase is government expenditione caused HU to uverse, resulting in AD to Full to the right from AD, to ADa, Thus caushy the general prece level to inverse from GPL, to GPL2 and real GDP to iroum from Y, to Y2 is plagram 1. Thus, there was demand-pull inflothen in I the Philippines, More inflother vote increased to 5.31%. when was this? ( Ruynam I an mext page)

general price level RAS AD2 GDP s red 0 Dugram To convrter the increase is price levels due to inflation, the g hilipphes central bank used contractlanancy moneting policy where they towered increased the interest rates from 3.75% in the 2018 to 4.25%. In November 2018. This increased the cost of borrowing and role of returns on sallys, resurvey in domas borrowing less from bunkes to bund their indeferrent, and consumers plack their money is an geoges and services. toardes indeed at spendby them the decreased consumption and incolonat expenditure, resulting is a decrease is AD from ADy to ADz, Thus toward lowerly the Egeneral price level from GPL2 to GPL3 and devery vert 60° from 1/2 to 1/3. in Day row & (. Thus, confindering monotony polky was can reduce inflation role, where inflation whe decreased from 537. 5.314. to around 24. in 2019. the policy where effective had its advantages, such as how it could be implemented in a port perior with short time lags. When the inflation rate granking spilled, the Pis Filipino certal bank and quilders the increased inflation through their lonering of interest sites, thereby reducing the potential the indiction to sodety such as increasing menolyment, and pourer standard of living for paoner people due to

2 Ь. irreased zote of goods and scruces caused by influtton. Moreoned, this polly would be implemented in small increments. In the Philippines, the interest rate was increased slowly in the month of October leading to Narewooce. This would be use could in preverting a molden dop in neal 600 that could lead the Philipping into a receptor. On the other hand, the pulling may have beed limited atent in the Phillipping. the to the economy being near bill employment lavels. When the commy is new full employment levels, the anonness of flying have iveraged applimin of prices and the clanamy's fiture - This, they may be less will by to decrease their consumption an investment expertitione. This, there is linkled decrease is inflation as seen by the general price level droppy to GPL3 which is higher the GPL, betwee intlation. Munetheless, the peti contractioning monetery pulling is still atteme in decreany aflattap rate. & Intervertioned supply-side polliles, which can to herem government intervertler to promote long on aggregate supply (LRPS) and potential growth can also reduce cost-putte inflation in long run. In 2013, the Sugaporean yovernment reduced inflow of firelys workers leading to a thortage in supply of workers for the food and beverage industry, thus as three was & greatur increases in wayee as compared to revenues is producting, which is ortquit produced part hour, there way on increase is crots of production for tood and bevorere Strong, this rightly in a decreme in SRAS from SRAS, 1. SRAS2 in

Playrum 2 Thus, and the years price level increased trans 2 b GrLI I GPh2, and red GPP decroused from 4, to 12. This olive way Mage - push intlation, a form of cost-push intlation. May hugh was the Infanta rate general police level 8nAs 8RAS, GTPL Mygm Verl GDP. U a redkilly and tracking pry some, Through the skills fiture payroon Shy you programme, can \$\$500 when , creates were used by mothers to Learn to use artomated walting madenes, this allowly then to bear chills to be in the had and haverage industry. Those, by inversion quality and quantity of factors of preduction, this increment protective capacity, hence increasing LRAS from LRAS, to LRAS, in Digran 3 Marie reduce corts As Increase in supply, causy wayes to fall and of production, this inverse SRAS from SRAS, to SRAS in Olingram 3 This reducts the general pole lord for GPL, to GPL, and reducing word - proh inflation. general pra level - SRASI I (8) RAS GEL, <u>(+1)</u>

26. An advardage & this international stopping - side palling where petrating and restilling and today was used, there was larg term benetic in that there is reprise cyclical unemployment, and as nore workers John the labour force after upplilling themselves. Moreaver, the reduced attaction witherthen courses a reduction in prices of goods and scribes, thus increasing naterial standard of they. The intake of new workers Orgonance. The other advoording of this pathe is that it directly counters I NOT an vage -put inflation in the log non, by reducing wages, and odv sing helping thrme make more protect, the more workers and repeat it is how Phus theeping wages at a right among for employment and goal it is expected productory. I should relate to LT sustained off. To save i problem flouressed, the polling to tacking done to such as a second for a long there lag for the policy's screttes to take place, with reducing The government's budget, creatly a ligher opposituity coal as the budget cannot be used for other polles. Movemer, this also My unes the workeys worth to leave and reall clenselves, which may Also, the so' the government un not be all to predict the true there at the policy afectivous of policy and whether restitling reshilling working has actually improved predictively and decreased cost-put illetter in the long nn.

In conclusion, both pollices have their foir those of advantages and disadvantages for reducing the role of inflation day with moothing

Ollex macroeconomic goals, such as long and those term couronle gent. Kowerny, the government Charled and a implement Soth supply-and denard-side policies as both vill have benefits to couldry, in confecting the supply-ade polledes torie of the where the descent side of they was was noted growth to continue frelly potented growth with monthy slice policy, mile reducing both for demand- pl and cost-goth whather. If thank to noted whether the economy is in a vereater when May hydre Clese pollula.

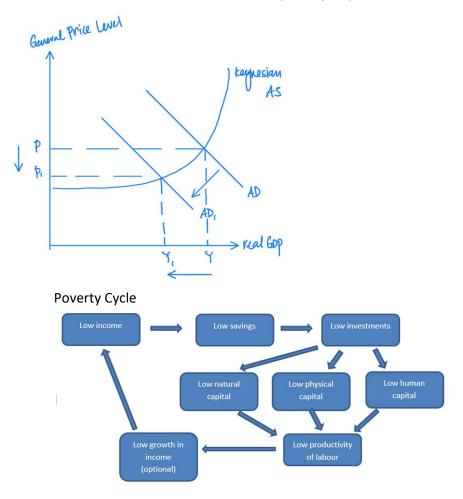
## Question 3 (HL and SL)

a) Explain how a recession can lead to poverty. (10m)

Answers may include:

Definition of recession, poverty.

AD/AS Diagram to show how a recession happens and fall in income. Poverty cycle diagram to show how a fall in income could lead to a poverty trap.



- Explanation that a fall in AD could result in recessions and therefore a fall in income. AD falls due to a fall in the components of AD, either C, I, G or (X-M). There should be clear analysis and reference to the diagrams.

Eg: With a decrease in net exports, the AD of a country could fall from AD to AD1 and this would result in a decrease in real GDP from Y to Y1 and price levels from P to P1. This leads to a recession which is a decrease in real GDP over 2 consecutive quarters. With recessions, more people could lose their jobs due to a fall in demand for labour as less labour is

demanded due to lower real output being produced. This results in a fall in income for the individual.

- Link fall of income to increased levels of poverty through poverty cycle.

With lower incomes, as seen in the poverty cycle above, it would lead to lower savings and thus lower investment which could lead to lower growth and thus lower income again. This means that low incomes could perpetuate across generations resulting in people being stuck in a poverty trap.

Comments:

Most Students were able to explain how a fall in AD could lead to a recession. However, an explanation of business cycles did very little to explain how poverty could have resulted. The link to poverty was less well done as students were not able to link recession to job losses and therefore income falls. Causation and effect here tended to be confused.

Marks	Level descriptor
0	The work does not reach a standard described by the descriptors below.
1-2	<ul> <li>The response indicates little understanding of the specific demands of the question.</li> <li>Economic theory is stated but it is not relevant.</li> <li>Economic terms are stated but they are not relevant.</li> </ul>
3-4	<ul> <li>The response indicates some understanding of the specific demands of the question.</li> <li>Relevant theory is described.</li> <li>Some relevant economic terms are included.</li> </ul>
5–6	<ul> <li>The response indicates understanding of the specific demands of the question, but these demands are only partially addressed.</li> <li>Relevant economic theory is partly explained.</li> <li>Some relevant economic terms are used appropriately.</li> <li>Where appropriate, relevant diagram(s) are included.</li> </ul>
7–8	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is explained.</li> <li>Relevant economic terms are used mostly appropriately.</li> <li>Where appropriate, relevant diagram(s) are included and explained.</li> </ul>
9–10	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is fully explained.</li> <li>Relevant economic terms are used appropriately throughout the response.</li> <li>Where appropriate, relevant diagram(s) are included and fully explained.</li> </ul>

#### Part (a) 10 marks

b) Using real world examples, evaluate the effectiveness of FDI in promoting economic growth and economic development. (15m)

Answers may include:

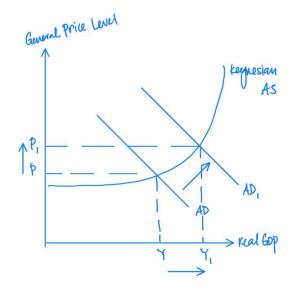
Definition of FDI, economic growth and development

Pros of FDI

- Supplement foreign exchange earnings
  - Inflow in financial account can offset current account deficits
  - Allow for greater export earnings
- Supplements and improves upon local technical and management skills and technology
  - One of the important advantages of FDI
  - Increases level of human capital and productivity
  - Allows for the country to move up in the stages of development
- Bridging the savings gap
  - Supplement insufficient domestic savings increasing the amount of investment (AD/AS diagram to show AD increasing)
  - Usually helps to increase level of physical capital
  - Breaking the poverty cycle (poverty cycle diagram to be used)
- Greater tax revenues
  - MNCs contribute to tax revenue of the country
- Help promote local industry
  - When local products are bought as inputs
- Increase employment and thus contribute to growth
  - Stems from increased investment and thus increased AD

Should link to growth and development in order to get higher level grades Eg of analysis:

FDI inflows into Vietnam have increased significantly over the past three decades, rising from 180,000 USD in 1990 to 15.7 billion USD in 2021. FDI inflows have helped to sustain Vietnam's impressive economic growth, which averaged 6.8% per year from 2016 to 2019, making it one of the fastest-growing economies in the region.



With an increase in FDI, this would result in an increase in AD from AD to AD1 due to increase in I, which would result in an increase in GDP from Y to Y1, hence achieving short term economic growth. Due to the greater aggregate demand for goods and services, the derived demand for labour would also increase. This allows for an increase in employment. Increase in incomes would mean an increase in material welfare for the Vietnamese as they can now afford a greater amount of goods and services. The Vietnamese government would also see a boost in tax revenues from both increases in income and corporate tax. If spent appropriately on merit and public goods would boost non material welfare and help promote economic growth and development.

FDI may not lead to growth or development as

- 1) Profit repatriation
- 2) Hiring from their own countries so may not lead to knowledge flow
- 3) Tax privileges given to MNCs
- 4) May force local businesses out of business instead
- 5) Capital intensive industries may not be suitable for the developing country and would not increase employment
- 6) Environmental degradation
  - Usually they invest in countries that do not have heavy regulations on pollution
- 7) Promote inappropriate consumption patterns
  - Advertising on the consumption of goods that are more suited to a lifestyle in a developed country

- 8) Infrastructure building more suitable to MNC
  - 1) The infrastructure built may not be suitable for the developing country
  - 2) Scarce resources are shifted away from providing goods for the people
- 9) MNCs have too much political power
  - 1) Countries may make decisions to please the MNCs
  - 2) These could be detrimental to the people
  - MNCs have threatened to pull out of the developing country if demands are not met
- 10) Race to the bottom
  - 1) Developing countries compete for FDI
  - 2) The desire to host FDI may involve sacrifices of needed development

#### Eg of analysis:

Due to the governments prioritising economic growth, many developing countries have less stringent pollution laws as compared to developed countries. This may attract MNCs into investing into the country and setting up firms which are highly polluting in nature. As seen in China, where the average PM2.5 is  $30.2 \ \mu g/m^3$ , however the WHO guidelines is at 5  $\ \mu g/m^3$ . This could result in an average potential gain in life expectancy of 2.47 years should the guidelines be met. This would directly help to improve the HDI of country. A better living environment would also result in an improvement in non-material welfare of the country. Therefore, FDI in this case may not actually contribute to an increase in economic growth and development as the impacts on health and non-material welfare may outweigh that of increased incomes.

#### Any other points

Synthesis suggestion: to what extent a country benefits from FDI depends heavily on how the countries can manage the disadvantages that come with over reliance on MNCs or the exposure of domestic industries to foreign competition. There is no hard and fast rule to how much FDI is healthy, however, governments should learn to strike a balance.

#### Part (b) 15 marks

Marks	Level descriptor
0	The work does not reach a standard described by the descriptors below.
1–3	<ul> <li>The response indicates little understanding of the specific demands of the question.</li> <li>Economic theory is stated but it is not relevant.</li> <li>Economic terms are stated but they are not relevant.</li> <li>The response contains no evidence of synthesis or evaluation.</li> <li>A real-world example(s) is identified but it is irrelevant.</li> </ul>
4–6	<ul> <li>The response indicates some understanding of the specific demands of the question.</li> <li>Relevant economic theory is described.</li> <li>Some relevant economic terms are included.</li> <li>The response contains evidence of superficial synthesis or evaluation.</li> <li>A relevant real-world example(s) is identified.</li> </ul>
7–9	<ul> <li>The response indicates understanding of the specific demands of the question, but these demands are only partially addressed.</li> <li>Relevant economic theory is partly explained.</li> <li>Some relevant economic terms are used appropriately.</li> <li>Where appropriate, relevant diagram(s) are included.</li> <li>The response contains evidence of appropriate synthesis or evaluation but lacks balance.</li> <li>A relevant real-world example(s) is identified and partly developed in the context of the question.</li> </ul>
10-12	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is explained.</li> <li>Relevant economic terms are used mostly appropriately.</li> <li>Where appropriate, relevant diagram(s) are included and explained.</li> <li>The response contains evidence of appropriate synthesis or evaluation that is mostly balanced.</li> <li>A relevant real-world example(s) is identified and developed in the context of the question.</li> </ul>
13–15	<ul> <li>The specific demands of the question are understood and addressed.</li> <li>Relevant economic theory is fully explained</li> <li>Relevant economic terms are used appropriately throughout the response.</li> <li>Where appropriate, relevant diagram(s) are included and fully explained.</li> <li>The response contains evidence of effective and balanced synthesis or evaluation.</li> <li>A relevant real-world example(s) is identified and fully developed to support the argument.</li> </ul>

#### Comments:

This was a rather poorly attempted question in terms of examples and application. Although the students were able to explain the theory but the application of examples lacked understanding of the question. There is little value in using developed countries as examples in the question nor is it appropriate to state that FDI would not benefit developing countries. The benefits to non-material welfare is usually not addressed which makes the answer rather limited. Students were only required to have 2 well developed points for each side.





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At the start of each answer to a question, write the question number in the box using your normal handwriting.

A recession is a period of time in which the economy 3 0. expensence negative economic growth, wonally indicated by 9 fa11 in gross domestic product CADP). Due to the slowdown of activity. elonomio vecessions lead to poverty - a personi can inability to meet basic consumption needs beyond the years of velession. X economy veression in General Price Level Keynesian AS P. P, AD, 1 AD. SUR output 0 Y2 Yr 7, magaze significant During velession, that sear tall in any of the components 9 ot aggre gate demand (AD) consumption, investment, expenditure government 75 the bound of trade Nim unse AD shifting to terre are, left trom AD, to AD2 ors the diagram. As the sham 15 elonomy's lever of production decreases, antput talls truther away thom the full employment decreasing from jevel, ANATOR 12A ADVA 4, to Y2. Since there demand for factors of production like 17 1005 output decreases greatly. This results in agent TOTAL 103002

midespread cyclical unemployment, in which people who are althougy looking for jobs are mable to find one due to lack of employment opportunities in velosion. The loss of employment causes 1000 of, or 10m income levels for a substantial portion of the population. Poverty cycle Diagram low levels of education low economic growth and health cove low grouth Iow development low levels low muestiment Iow income of hyman capitol low savings low productivity with reference to the poversy cycle dragram, low incom ievers contro leads to low revers of rainings as there to lowincome corners lack Financial assets, in turn leading to hability to invest. with low levels at investment, there Is little opportunity for Financial vetures and economic growth trapping people in the agale which causes little generation of Thome. In the development side lack of thome verility in financial inability to afford badic communition needs, trapping people in povery. on the development ride, low jevels at mome causes lack of financial capability to invest in education and health care, As a vosuit, the ierd and quality of human capital is low, translating to Iou norken productivity and in this, low generation of income the low-income equipers are modele to neet a pasic standard at using nor addieve economic fultilment. so their economic wellbering is low in povery. // As a result ydical of the inverse great brought about by recession people suffer tran low many levers that their them in porenty. 3d answer.





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At the start of each answer to a question, write the question number in the box using your normal handwriting.

Foreign direct investment (FDI) is an inflow of capital from a 3 6 foreign firm that the domestic conomy of a conting. with increasing globalisation, FDI has belone an sty moviant component of global financial flow, accounting for a third of global thankal Hons. many countries seek to attract FOI to promote as momic growth and development the in their aconomy but it has not always been effective. Economic growth is an increase in real antant, nonally indicated by a nice in the some copes in antes FDI tray byen ette chive promotil ground and development elon avail attender transmit development is an increase economy's GDP. in the standards of living and chonomic wellbeing comployment, economic satistation and quality of life) of people. FDI has contributed to the economic growth In some cases and development of the country's economy. H country Y's aronomy with FDI General price Level Keynestan AS 92 TP. ADZ AD, CDP YI Y2 YE

FDI is a component at aggregate demand (AD) in itself since it to a form at investment. Hence, an increase in FDI will cause AD to increase, shifting right from AD, to AD, in the diagram. As a result, GDP Have ases from Y1 to Y2, indicating economic growth. Finshermore, + FDI also provides access to wider overseas and global markers, which may benefit exporting rectors of the country. since (exports minus imports) is also a component of AD, this translates to greater economic growth. With the increase in ord government verence them corporate taxes on toreign times, the government budset bonefits and giving the government greater financial ability to provide public and ment goods like education, menthiave and other infrastimutive. This greatly is increases the standards at living and quality & lite for people its attach, which broits chonomic tondopment. For example, the How Zealand government's industry policy in which a substantial part of the government budget goes to ward research and development and attracting FDI tor new technologies like agritech a state This is with the intention of increasing enstainability, productivity and inclusivity of the agra local agricultural sector, through grants for times noting gizen solutions, and for as well as nover training and employment of indigensor people people trom ditte vont sonal groups & - including indigenous maon. such a scherce policy varity improves their standard at living by providing employment and mome, as well as access to infrastincture and services food moreover, the government, onvionmentally-thiendly investment in new technologies ensured sustainable development of the industry while auniering etticient economic growth. Through the consmic gains and technological inhorations brought by FOI and tore ign firms, economic growth and development an se pomoted.

Honovar, this is not always the case. As mentioned carrier, the growth in AD brought about by FDI not only

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landes the GDP to increate, but also a rise in general price when w In the diagram. This may exacerbate level from PI 40 P2\_ NUSINFIAtion and deveate the attandability of basic goods and too lon-income earners. With returence to the poverty 1 services be more part 3(a), the low mome lovels lead to diagram in ance levers of education and healthcave, in then affecting human Ion capital and productivity, trappily them in poverty. standard which of Ilving and enormic satisfaction may decrease, with Furthermore, actionental to economic devolupment. G has a tendency to er: worsen clonomic inquerity, FDI the dusting effect of FDI in undan aven with move to due infrastructure. However, this accessibility and more developed at nearth away from miral areas skews the Aistviention -+0 in a mual-huban divide. For instance. NVban avens reaniting thannud, watch majority of FPI is chancelled to the capiza) Bangkok, where GDP has tripied some of uty Thoughd's of inpeater inequality could lead to increased mval verions. poversy. clonomite development. FDI velative And dence doing unitiated for having cot limited our effect also Las been when ever my particularly for on the WCS. FDI is usually while 10 Cal 102form of ontoonred moning facturing the in skilled labourers with much severicial skill transfer. As purported Bain serve fits of technological knowsuch, novens do not the to call techno to sico and growth hows that FDIs may bring Workers may ever experience oxplo itative contracts or nove in your nonking conditions norsened health and standards of Thing. In oud to 1eading ondes, FDI does not by about economic growth nor dovel prient and may even detriment the local economy.

To fully very the benefits at FDI and efficiently adhience economic growth and develop ment, the country should have \* strong government intervention. This would allow governments to around the tax and economic gains brought about by FDI into provision of nevit goods that your fit the local eronomy. & as is also unfrical Vult en 17 tor effective policier regulation to enource encourage FDI that brings about constitual employment opportunities for locals, increasing the productivity of the norktorice. It the effectively havnessed, the economic gains from FDI would greatly serve fit the country's come long-term economic growth, and encourage motalhable development. A generally gol answer The to development can be hore robourd